

NEW ULM .COM



WHAT'S INSIDE



THINGS TO DO



EVENTS



SHOPPING



LODGING



DINING



RELOCATION

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WHAT'S INSIDE



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WILLKOMMEN!



The greeting on the signs leading into New Ulm says it all: We're glad to see you!

New Ulm invites you to experience “the most German city in America.” Whether you are here to enjoy one of our festivals, to shop in our unique specialty shops, to experience the city’s rich history and German heritage, or are planning to stay, New Ulm has a lot to offer.

This guide will help you find fun and exciting things to do if you are here for a day or two. It will also give you information you need if you are looking for a new home, or a place to do business.

If this is your first visit, we hope it won't be your last. We hope each new visit brings another enjoyable experience that will make New Ulm one of your favorite places, or your home.



“The town was founded by Germans and has retained much of its German charm, evident in the architecture, food, and music found throughout the city. Visit New Ulm and learn how Germans Have More Fun!”
- FoodTraveler Magazine

“New Ulm has the kind of Oktoberfest with something for everyone — but not in a watered-down way. Beer geeks, I’ll see you in New Ulm.”
- Huffington Post

ON THE COVER:

Photo by My Eye Photography, Shamara Hornick

ON THE INSIDE:

Design by Molly Skyles

“New Ulm certainly celebrates its German roots, and perhaps the best place to get in touch with this heritage is a stop at Schell’s Brewery, where they’ve been brewing German craft beer since 1860.”
-Expedia Viewfinder

PLAN YOUR VISIT TODAY!

Visit www.newulm.com for a list of Top 10, trip itineraries and other ideas to help plan your trip.

Sample itineraries include German Heritage, Family Getaway, Ladies Weekend, History Buffs, Active Choices, and Pub Crawls.

Or stop into the Visitor Center for brochures, maps, coupons, and personalized recommendations from a friendly, knowledgeable staff.

New Ulm Visitor Center

1 N Minnesota Street
(in historic downtown)
New Ulm, MN 56073
507-233-4300
or 888-463-9856
info@newulm.com

MUST SEES OF NEW ULM

In New Ulm for a few hours? A day? A weekend?
Here are some things you shouldn't miss.



SCHELL'S BREWERY

Visit this 158-year-old brewery, complete with Schell's Mansion and Gardens. Museum, Gift Shop and brewery grounds open daily. Tours available year-round and include a stop in the Rathskeller.

SEE PAGE 8



Photo: Carolyn Marti

HERMANN MONUMENT

Towering over New Ulm is the 102-foot monument to Hermann the Cherusci. Visitors may climb a spiral staircase to the base of the statue for a spectacular view of New Ulm and the Minnesota River Valley.

SEE PAGE 15



Photo: Kyle Krenz

GLOCKENSPIEL

Located downtown, this 45-foot tall carillon plays programmed pieces at noon, 3 PM and 5 PM while animated figures depicting characters from the city's history rotate on a platform.

SEE PAGE 15

TOP 4 MUST-SEE DESTINATIONS – Mpls/St. Paul Magazine

POST YOUR FAVORITE PHOTOS OF NEW ULM ON INSTAGRAM!

#newulm #GermansHaveMoreFun

We love when our visitors share their pics and stories about New Ulm!

Contact info@newulm.com to learn more about upcoming Instameets, photo contests, or guest blogger opportunities.



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@kraykraycattady



@uniemi



@lmhazardous



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Schell's

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SINCE **BEER** 1860

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BREWERY EVENTS

Bock Fest - Mar. 3, 2018 • 11:00am - 4:30pm
Oktoberfest: Oct. 13, 2018 • 11:00am - 5:00pm

BREWERY TOURS

Memorial Day-Labor Day

- Mon-Fri 1:00, 2:30 & 4:00pm
- Saturday: 12:00, 1:00, 2:00, 3:00 & 4:00pm
- Sunday: 1:00, 2:00, 3:00 & 4:00pm

Off Season: Call for tour times

Private tours by appt, call brewery in advance.

Admission charged. ID required for tasting.

**Tour size is limited. Tours do sell out.*

SCHELL'S BIERGARTEN

Saturdays & Sundays Memorial Day-Labor Day
11:00 - 5:00pm in the beautiful Schell's Garden

**Weather permitting*

MUSEUM OF BREWING

Memorial Day-Labor Day:

M-F, Sun: 12:00 - 5:00pm • Sat 11:00 - 5:00

Off-Season:

Fri 12:00 - 4:00pm • Sat 12:00 - 5:00pm • Sun 12:00 - 3:00pm

GIFT HAUS

T-shirts, hats, glassware & much more!

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Stay Connected Visit us online www.schellsbrewery.com & Like us on Facebook!

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Schell's Brewery 1860 Schell's Road, New Ulm MN 56073 • 507-354-5528

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THINGS TO DO



Schell's Brewery is open year-round

**August Schell
Brewing Company**
1860 Schell Road
schellsbrewery.com
800-770-5020 | 507-354-5528

Starkeller Tap Room
2215 N Garden Street
507-359-7827

AUGUST SCHELL BREWING COMPANY

In 1860, German immigrant August Schell broke ground for the August Schell Brewing Company and paved the way for a 158-year-old family tradition. With five generations of Schell descendants to operate the brewery, the August Schell Brewing Company claims the title as the second-oldest, family-owned brewery in the nation and holds the title as the oldest brewery in Minnesota. 158 years later, Schell's still specializes in brewing German-style lagers.

In addition to the many craft beers that Schell's produces, they also adopted the Grain Belt line of beers into the family in 2002. This acquisition allowed Schell's to do its part in preserving another legendary Minnesota beer. On December 30, 2017, Schell's celebrated the restoration of the landmark Grain Belt sign in Minneapolis with a relighting ceremony.

Schell's recently expanded its operation with a new sour beer facility. It brews its Noble Star Series of Berliner-style Weiss beers at the **Starkeller Tap Room**, 2215 N Garden Street. The beer is aged in cypress wooden tanks first used in 1936 and restored for the Starkeller. The tanks line the Starkeller Tap Room, providing a dramatic and historic backdrop.

Visit this majestic little brewery tucked away in the rolling hillside of the Cottonwood River, and witness the beauty of the grounds while experiencing the legacy and heritage of the past



The Starkeller Tap Room lined by the cypress barrels used to age the Noble Star line of beers produced there

158 years. Stroll the beautiful gardens, get a glimpse of Schell's unique history in the Museum of Brewing, and browse the 2,000-square-foot Gift Shop. Enjoy a brewery tour where you will sample some of America's finest beers. Schell's Visitor Center also features a Rathskeller Tap Room, its architecture reminiscent of old-world, German-style Rathskellers.

THINGS TO DO

Attractions



Visitors during a Wine-Down Weekend at Morgan Creek Vineyards

MORGAN CREEK VINEYARDS

Morgan Creek Vineyards, a regional leader in the Minnesota Farm Wine Industry, produces distinctive national award winning fine wines since 1993. Morgan Creek Vineyards is an agri-tourist culinary destination that promotes regionally produced food and wine. Morgan Creek Vineyards, Minnesota's only underground winery, is an Explore Minnesota designated Minnesota Green Route Destination; Greater Mankato's Best Hospitality Award Recipient; named Edible Twin Cities Local Food Hero - Best Artisan Beverage; ranked Farm to Table "Gourmand" by Southern Minnesota SCENE magazine; featured at the Governor's Fishing Opener Banquet; and nominated by Minneapolis WCCO-TV as one of the Top Ten Wineries in Minnesota. Open seasonally.

Morgan Creek Vineyards

23707 478th Avenue | Located between New Ulm and Mankato
507-947-3547 | morgancreekvineyards.com

DOPPELEICHEN VINEYARDS

Check out the first winery in Nicollet County! Dopheleichen Vineyards is located just outside of New Ulm on the picturesque Minnesota River. This family-owned and operated winery produces quality wines primarily from Minnesota-grown grapes. Stop in and enjoy a tasting! Regular tasting room hours during May through November. Private tastings by appointment.

Dopheleichen Vineyards

58608 County Road 21 | 507-766-7297
www.dopheleichenvineyards.com



Holiday-themed wine tasting at Dopheleichen Vineyards

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1314 8th North Street | New Ulm | 507.233.0800 | oakhillsnewulm.com

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DOPPELEICHEN VINEYARDS



Doppeleichen Vineyards

is a family-owned winery producing high-quality wines from locally grown grapes. Come out for a wine tasting and enjoy the view of New Ulm and the picturesque Minnesota River

Open May-October, check Facebook page for open hours.

PHONE 507-766-7297, OR EMAIL
 DOPPEL.MONA@GMAIL.COM FOR INFORMATION.

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 Sunday 11-5pm
 Sunday Brunch: 11-2pm

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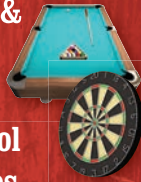
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THINGS TO DO

Museums/Historical Sites



The Brown County Historical Society Museum (Photo: Kyle Krenz)

BROWN COUNTY HISTORICAL SOCIETY MUSEUM

The Brown County Historical Society Museum is housed in a German-Renaissance style brick building built in 1910 as the New Ulm Post Office. Now on the National Register of Historic Places, the Museum is one of the city's most architecturally distinctive structures. This fascinating site is much more than a beautiful building, housing exhibits focused on Brown County's past. The research library includes files on more than 5,000 Brown County families and is one of the largest research centers in the state.

Brown County Historical Society - Museum

2 N Broadway Street | 507-233-2616

www.browncountyhistorymn.org

Open year-round | Admission charged

HARKIN STORE

In the late 1850s, riverboat travelers along the Minnesota River would stop in the small hamlet of West Newton, home to a hotel, sawmill, blacksmith, livery and general store. Today, all that remains of West Newton is the Harkin Store, the general store that seems to have been frozen in time along County Rd. 21

just outside New Ulm. Stored on the shelves are fabrics, storage vessels, chinaware, cooking utensils and medicines that were there when the store closed in 1901.

Harkin Store

9 miles northwest of New Ulm on County Hwy. 21

www.mnhs.org/places/sites | 507-354-8666

Open seasonally

Admission charged

THE KIESLING HOUSE

Explore the past at The Kiesling House. Constructed in 1861, it survived the U.S. Dakota War of 1862 and is the only wood-framed house from that era remaining in Brown County. Participate in a wide variety of experiences scheduled at different times throughout the season. Learn about early pioneer settlement, customs and traditions that shaped New Ulm.

Kiesling House

220 N Minnesota Street | 507-351-2636

www.kieslinghouse.org

Open seasonally or by appointment

Admission charged

The first
100 years
of New Ulm

1854

New Ulm founded
by two groups of
German immigrants

1856

New Ulm
Turnverein
founded

1860

Schells Brewery
founded

1862

Battles of New Ulm,
U.S.-Dakota War

1872

Railroad
arrives
in New Ulm



GOVERNOR LIND HOUSE

This stately 1887 Queen Anne-style home along Center Street was once the home of Governor John Lind, the 14th Governor of Minnesota and the first Swedish-born American to serve in the U.S. Congress. The home features beautiful woodwork extending to the elaborate staircase, a Victorian square grand piano and other elegant furnishings. It has been restored to its original beauty.

Governor Lind House

622 Center Street
507-354-8802

www.lindhouse.org

Open seasonally or year round by appointment
Admission charged

MINNESOTA MUSIC HALL OF FAME

Your visit to New Ulm would not be complete without touring the Minnesota Music Hall of Fame Museum. The Hall of Fame, organized in 1987, was established to honor musicians, past and present, who have contributed significantly to the Minnesota music scene in all genres of music including, classical, bluegrass, rock & roll, waltzes, polka and others. Currently there are over 155 inductees featured on huge displays of pictures, artifacts, instruments and uniforms reflecting musical history now carefully preserved and organized.

Minnesota Music Hall of Fame

27 N Broadway Street
507-354-7305

www.mnmusicalloffame.org

Open seasonally or year round by appointment
Admission charged - includes audio tour.

TURNER HALL

Whether you're looking for good food, history, or friendly faces, at Turner Hall you'll find all of the above. Turner Hall was founded by the New Ulm Turners in 1856 and is home to the oldest bar and oldest gym in the state of Minnesota. The Turners believed in the concept of a sound mind and sound body and were dedicated to physical fitness, education and gymnastics. The Rathskeller dining room offers over 70 feet of beautiful hand-painted murals of Switzerland, Italy and Germany that date back to 1873.

Turner Hall

102 S State Street
507-354-4916

www.newulmturnerhall.org

Open year round

WANDA GAG HOUSE

The childhood home of Wanda Gag, author of the still-popular children's book "Millions of Cats," was designed by her father, Anton, in 1894. Anton, himself a talented artist, incorporated several artistic touches in his home, such as faux-woodwork and hand-stenciled wall borders, and had his art studio upstairs under his skylight. Wanda went on to national fame with her books and artwork, and many of them are now housed in various prestigious museums.

Wanda Gag House

226 N Washington Street
507-359-2632

www.wandagaghouse.org

Open seasonally or year round by appointment
Admission charged



The Wanda Gag House



The Harkin Store

1881

Tornado kills 6, injures 53 in New Ulm

1897

Hermann the German monument erected

1917

Anti-war protests erupt in New Ulm

1943-45

Flandrau State Park serves as German POW Camp during World War II.

1953

Polka Days begins

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L to R: Mary Windschitl, Tom Furth, Ashton Sabatino, Pam Fullerton, Tara Schwartz

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GLOCKENSPIEL

Located downtown, the 45-foot-tall Glockenspiel's bells can be heard chiming throughout the day and playing programmed pieces at noon, 3 PM and 5 PM.

The Glockenspiel houses 37 bells with a total weight of more than two tons. Twelve figurines depicting characters from the city's history rotate on a circulating stage during performances. From Thanksgiving to early January, the figurines of a three-piece polka band that stand directly below one of the clock faces are replaced with a nativity scene. It is one of the few free-standing carillons of its size in the world.

Schonlau Park, named in honor of Theodore H. and Clara K. Schonlau, is the setting for the City of New Ulm's unique Glockenspiel. Local contributors were joined by donors from three foreign countries, 31 states, and 51 other Minnesota cities, matching a magnanimous gift from Clara Schonlau to provide the funds necessary to construct the first free-standing carillon tower in North America. New Ulm's musical clock tower was dedicated on May 25, 1980, with over 1500 people in attendance.

Glockenspiel

Schonlau Park
Minnesota Street and 4th North Street
507-359-8344

Hours: Noon, 3 & 5 PM daily; plus 10:30 AM, 1 PM during festivals.

HERMANN MONUMENT

This 40-foot monument towering over New Ulm depicts Hermann the Cherusci, who is regarded as the father of German independence and a symbol of German-American honor and pride.

Commissioned in 1887 by the national "Order of the Sons of Hermann," the 4,000-pound statue was completed in 1897. It was designated by the U.S. Congress in 1925 as a national symbol of German heritage. It is the third largest copper sheath statue in the United States.

Visitors may climb a staircase to the base of the statue for a stunning, panoramic view of New Ulm and the Minnesota River valley. The monument sits on the grounds of Hermann Heights Park, which has a state-of-the-art inclusive playground and picnic facilities. Call 507-359-8344 to reserve picnic shelters.

Hermann Monument

14 Monument Street, at the top of the Center Street hill
507-359-8344 | Hours: 10AM-7PM
Saturdays and Sundays in May and September; Daily from Memorial Day to Labor Day; Open Friday-Sunday the first three weekends in October | Admission charged
Children under 16 years of age must be accompanied by an adult. Monument viewing area will close during inclement weather.



Photo: Tim Cordes

BEST SMALL TOWN FOR HISTORY BUFFS – Star Tribune

ONE OF THE BEST PLACES IN AMERICA TO SPEND THE WEEKEND – Expedia Viewfinder



THINGS TO DO

Monuments continued

GERMAN-BOHEMIAN IMMIGRANT MONUMENT

German Park at Second North and German Streets

In 1856 the first German-Bohemians arrived in New Ulm. Many of them settled near the river along the southern boundaries of the town, in an area that came to be called "Goosetown" for their practice of keeping flocks of geese. The German-Bohemian immigrant monument was erected in 1991 to honor immigrants from the area known at the time as Bohemia (now the western Czech Republic). On stone pavers at the base of the monument are the names of 350 German-Bohemian families who settled in New Ulm.

Visit the German-Bohemian Heritage Society's Research Center for information on ancestral names.

GBHS Research Library

1200 S Broadway Street, lower level, rear entrance
507-359-2333

Contact for hours or to schedule an appointment
www.germanbohemianheritagesociety.com

DEFENDERS MONUMENT

Erected by the State of Minnesota in 1891, the Defenders Monument honors those who defended New Ulm during the Dakota War. The artwork at the base was created by New Ulm artist, Anton Gag. Walk up to the monument (accessible from State or Washington Streets) to see the bas-reliefs on the base and read the inscriptions.

Defenders Monument

The median of Center Street,
between State and Washington Streets

ULMER SPATZ

As one travels through the city of Ulm, Germany, one can see many Ulmer Spatz (sparrows), which is the symbol for their city. The birds are found above businesses, in parks where the children play, and on the Ulm Muenster Cathedral. As Ulm's sister city, New Ulm' Sister City Commission arranged to have a bird created for display here. The spatz is installed on a kiosk in Hans Joohs Park, just north of the New Ulm Community Center.

Hans Joohs Park

600 N German Street

BROWN COUNTY VETERANS MEMORIAL

The Brown County Veterans Memorial was dedicated on Veteran's Day, 1999. This memorial was designed by C.J. Schmidtke and received recognition in a national trade magazine for its unique features. 2,000 flat paver stones have now been installed and a new vertical engraving panel phase has begun. Four of 14 majestic black granite vertical panels capable of holding 44 engravings each have been installed. When completed, the vertical panels will hold 2,000 additional names of Brown County's noble and valiant heroes.

Brown County Veterans Memorial

14 S State Street
on the front yard of the Brown County Courthouse



Brown County Veterans Memorial



A child posed with Hermann's footprint

HERMANN FOOTPRINT

Mounted on the outside wall of the Visitor Center is a 4-foot casting of Hermann the German's footprint! It is unclear where it came from, but cast right into the base of this artifact are the very words, "DEUTSCHE HABEN MEHR SPASS" or "Germans Have More Fun!" As the legend also indicates, by rubbing Hermann's footprint, you, too, will "have more fun." Stop by the Visitor Center to discover this attraction in New Ulm and give the staff your version of how you think the footprint came into being.

Visitor Center

1 N Minnesota Street

HERITAGE TREE

When German settlers founded New Ulm, they used a stately oak tree that still stands at 3rd South and German Streets as the reference point for the town plat. One hundred and fifty years later, the town's residents celebrated New Ulm's anniversary with the Heritage Tree, which depicts different stages of the town's history. A plaque explains the significance of each item.

101 S Minnesota Street



Photo: Kyle Krenz



WAY OF THE CROSS

New Ulm's Way of the Cross, completed in 1904, features 14 stations, with statues imported from Bavaria, depicting the Passion and Death of Jesus. It provides a quiet, reflective walk up a gentle incline to a chapel dedicated to the Mother of Sorrows. Entrusted to the Diocese of New Ulm, the Way of the Cross includes a nearby memorial to Father Alexander Berghold, an influential priest in the late 1800s.

Way of the Cross
1500 5th North Street
behind the Medical Center

MARTIN LUTHER COLLEGE CHAPEL

Dedicated in April 2010, the Chapel of the Christ was built to commemorate the 150th anniversary of the Wisconsin Evangelical Lutheran Synod. Its soaring beams, fine artistry, and musical emphasis make it a wonderful addition to the college's mission - preparing workers for carrying the gospel of Christ to the world.

Martin Luther College Chapel
Waldheim Drive, on the MLC Campus
507-354-8221

CATHEDRAL OF THE HOLY TRINITY

The present Cathedral of the Holy Trinity, seat of the New Ulm Diocese, is the third church on this location, with the other two lost to the U.S. Dakota War in 1862 and a tornado in 1881. Begun in 1890 and not finished until 1903, it is a fine example of German Baroque architecture. People of all faiths are welcome to visit the glorious interior, originally created by local artists Alexander Schwendinger, Christ Heller and Anton Gag.

Cathedral of the Holy Trinity
605 N State Street | 7AM-5PM daily
507-354-4158



Way of the Cross Station (Photo: Lori Wengert)

ST. JOSEPH SHRINE FIRST CATHOLIC CHURCH AND CEMETERY

Visit the St. Joseph Shrine, the site of the first Catholic Church in Brown County, located five miles south of town. Built in 1859, mass was offered here for early settlers until another church was built within the city limits. The original church building was sold for \$65 to an area farmer who moved it to his homestead. Visit this historic building site and cemetery.

St. Joseph Shrine
Take State Hwy 15 south and go west one mile on County Road 25 | 507-359-4375
Daily from Memorial Day to Labor Day



St. Joseph Shrine (Photo: Kyle Krenz)

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www.browncountyhistorymn.org



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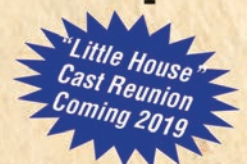
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THINGS TO DO

Parks

Come Play in New Ulm!

From New Ulm's earliest beginnings, the community has had a vested interest in park space. The original plat for the City included several key parks that still exist. Today, New Ulm boasts a total of 43 park units.

Visit www.ci.newulm.mn.us to see a list of park facilities and the amenities available at each location. Park shelters can be reserved by calling 507-359-8344.



Angel Fountain in German Park (Photo: Kyle Krenz)



Children with Gertie the Goose in Riverside Park

Open to visitors, the city's **Recreation Center** (122 S Garden Street) has an indoor swimming pool with slides, whirlpool and an aquatic climbing wall; a three-lane indoor track; indoor courts for tennis, basketball or volleyball; racquetball and walleyball courts; strength and cardio facilities; group fitness area and cycling classes.

The **Civic Center** (1212 N Franklin Street) houses two arenas, including one with year-round ice. The building also has eight team rooms and meeting space available for rent. Note: Outdoor ice skating (hockey and open-skate) is also available at **Harman Park** (101 N Garden Street). Warming house and restrooms on site.

In the mid-1800s, the banks of the river near **Riverside Park** (101 S Front Street) welcomed steamboats carrying soldiers, supplies and German settlers. Today it is home to the Riverside History & Nature Learning Center. The kids will love the "pirate ship" playground, and Gertie Goose, named for the old New Ulm neighborhood of "Goosetown" where Riverside Park is located.

German Park (200 N German Street) in downtown New Ulm is full of monuments, flowers and the Angel Fountain. Free music concerts by various groups are offered Monday nights in the summer (June 4 – August 27), with New Ulm Municipal Band concerts every Wednesday night in June and July. At German Park, kids can play on the playground equipment or climb on the Herbie Hedgehog statue, created by local artist Jason Jaspersen. Herbie is New Ulm's own 24/7 official-unofficial city Park Ranger and his full time job is to keep the parks neat and tidy and to inspire others to do the same.

New Ulm offers a 13-mile paved **Bike Loop** around the city. The trail travels from Broadway and 24th North Street to German and 20th South Street. The trail is clearly marked and largely shaded, with benches along the way. There are also designated safe biking paths throughout the city.

Department of Natural Resources

The **Minnesota Department of Natural Resources Regional Office**, just south of New Ulm, has information on outdoor recreation opportunities and natural resources, such as hiking, biking, native prairies, fishing, hunting, wildlife watching, snowmobiling, camping, canoeing and river maps. For examples of prairie restoration, butterfly gardens, and alternative energy on site, please stop by!

DNR Regional Office
21371 State Hwy 15 | 507-359-6000
www.dnr.state.mn.us

BRONZE LEVEL DESIGNATION, BICYCLE FRIENDLY COMMUNITY – League of American Bicyclists

Parks/Rec

BY THE NUMBERS

- 319.9** Acres in New Ulm City Parks
- 43** New Ulm Park Units
- 12** Playground Parks
- 7** Tennis Courts (3 inside)
- 6.3** Miles hard surface hiking and biking trails
- 13+** Miles paved bike loop
- 5** Rank among 835 Minnesota cities in size and scope of parks, trails and recreation facilities
- 2** Baseball stadiums
- 2** Wading pools
- 2** Indoor ice rinks
- 1+** Dog park, pollinator park, football field, indoor recreation pool

Visit www.newulm.com or stop by the Visitor Center for maps (1 N Minnesota Street, 507-233-4300). If you are interested in a different type of biking, New Ulm has a **Skate Park and BMX Track** (315 1st S Street). Both parks are free and open to the public, with BMX Park use limited May through September. The skate park may be used by inline skaters or skateboarders.

FLANDRAU STATE PARK

Flandrau is comprised of 1,000 acres along the Big Cottonwood River. Amenities include 8 miles of hiking and groomed cross-country trails, a chlorinated, sand-bottomed pool, beach, sand volleyball court, playground equipment and fire and horseshoe pits. The park has 88 campsites in three campgrounds, 2 year-round cabins, and a group center that accommodates 105 people.

Flandrau State Park

1300 Summit Avenue
507-233-9800 | 866-85PARKS
Camping available year-round
www.mndnr.gov

THINGS TO DO

Parks



New Ulm's **Dog Park** (527 S German Street) has two adjacent separate fenced areas for larger and smaller dogs. A double-gated entrance area allows owners to get their dog leashed in safety prior to leaving the park. There is off street parking, play apparatuses/obstacles, lighting and water. This park was built in partnership with the Happy Tails Dog Group.



Children at Flandrau State Park beach

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For more information about each park call 507.233.6640 or visit www.co.brown.mn.us/county-parks

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THINGS TO DO

Recreation



Above: Flying Dutchmen Motorcycle Club host an annual Hill Climb (Photo: Don Barstad)

Below: Concordia Lanes offers open bowling daily on 16 lanes

BMX TRACK RACES

The New Ulm BMX Track is known around the region for its exciting races! Weekly races are held Monday evenings beginning in May (depending on the weather). Note that races are free for all spectators! Search for "River Valley BMX New Ulm" on Facebook for contact and details.

New Ulm BMX Track

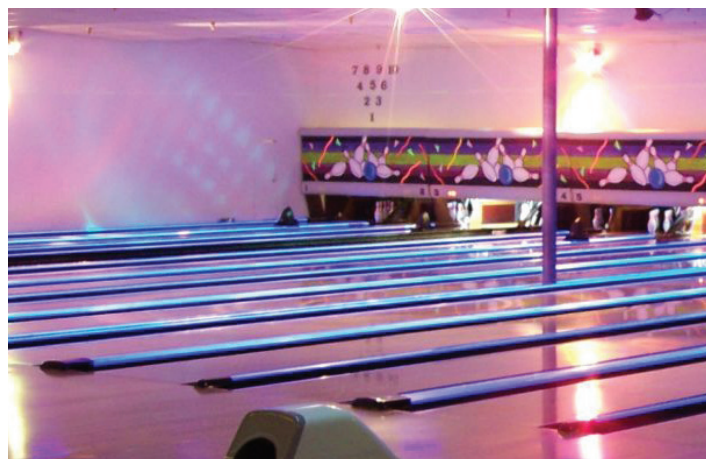
229 S German Street | 507-217-9208

CONCORDIA LANES, INC.

Concordia Lanes offers open bowling daily on 16 lanes. Birthday party and group packages are available, and there are special weekend events. Large groups are welcome, and they have the ability to host hundreds for weddings (check the website!) or other large banquets. It's great fun for the whole family. "The Kegel Klub" ("kegel" is the German word for "bowling") is the bar operation connected with the bowling center. It features a large bar area with pool tables, darts and other games along with an 18' x 6' oil mural of the German village and countryside. Dating back to the 1930's, the mural was rescued from a building set to be demolished and lovingly restored. Legend has it the eyes follow you! New Ulm's original sports bar with premium sports package on 18 Hi-Def TVs! Free Wi-Fi. There are two sand volleyball courts with a large viewing deck and an outdoor bar.

Concordia Lanes

419 19th North Street | 507-354-2923 | www.concordialanes.com



FLYING DUTCHMEN MOTORCYCLE CLUB

The Flying Dutchmen Motorcycle Club not only sponsors Hill Climb & Flat Track Races along with road runs at their wooded site outside New Ulm, but they also boast an unusual barn structure as their clubhouse. They welcome all visitors to come and watch their racing and music events and stop in to see the well-known "barn."

Flying Dutchmen Motorcycle Club

20153 11th Avenue | 504-354-2306
www.flyingdutchmenmotorcycleclub.com



NEW ULM COUNTRY CLUB

The New Ulm Country Club is a picturesque 18-hole, par 71, semi-private course surrounded by Flandrau State Park and perched atop the bluffs of the Cottonwood River. A distinctive feature of the course is the many mature oak trees that border the fairways. Memberships available for New Ulm residents, and green fees are available for visitors to New Ulm. The newly remodeled clubhouse is complete with bar and restaurant service in the Cottonwood Grill. The grill offers casual dining for golfers and non-golfers. The banquet facility hosts all sizes and types of functions with a seating capacity of 380.

New Ulm Country Club

1 Golf Drive
507-354-8896 | www.golfnewulm.com

NEW ULM STEEL HOCKEY

In 2011, New Ulm became the home to the New Ulm Steel, a minor league hockey team! The team, which is part of the North American Tier III Hockey League (NA3HL), consists of players between the ages of 16-20 from all over the world, including Switzerland and Sweden. They compete against other minor league teams across the country. Catch a home game at the New Ulm Civic Center during hockey season and cheer them on to a win! Schedule and ticket information available at the New Ulm Visitor Center or online. #steelstrong.

New Ulm Steel Hockey

New Ulm Civic Center | 1212 N Franklin Street
320-760-3030 | www.nusteelhockey.com

TOMMYGUNS PAINT WARS

Tommyguns Paint Wars is fun for both family and friends. With seven fields across sixteen acres, they offer options for both recreational and tournament players. Tommyguns has three wooded fields, one 'grass' field, and two speed ball fields (one of which is inflatable). Tommyguns is open seven days a week by reservation.

Tommyguns Paint Wars

48306 235th Street
507-947-3711 | www.tommygunspaintwars.com

Concordia Lanes
Kegel Klub



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www.concordialanes.com

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1 Golf Drive • New Ulm • 507.354.8896 • nucc@newulmtel.net



New Ulm Entertainment Top 3



THE GRAND KABARET

Interested in live music? The Grand Kabaret showcases an eclectic selection ranging from jazz to bluegrass to country to rock almost every Friday and Saturday evening year-round. The Kabaret's modern design, housed in the historic beauty of the Grand Hotel, with an atmosphere that is both interesting and fun, yet comfortably relaxed - making it the perfect place for a night out with family and friends. Enjoy a drink while listening to the entertainment and dine on food from Lola's@The Grand.



MARTIN LUTHER COLLEGE

Martin Luther College, directly across from Hermann Heights Park at 1995 Luther Court, overlooks New Ulm. Visit the campus and enjoy the many activities connected with collegiate life. Take in one of the many dramatic productions put on by the MLC Forum. If you love music, there are vocal and instrumental concerts to highlight the work of four choirs, as well as the Wind Symphony and handbell choir. MLC runs a Division 3 NCAA athletic program. To find out what's happening on campus, go to <http://mlc-wels.edu/>.



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*** Grand Kabaret**
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*** Green Mill Restaurant & Bar**
2101 S Broadway Street | 507-359-5300
www.greenmill.com
Happy hour & daily specials 7 days a week

*** Concordia Lanes/Kegel Klub**
416 19th North Street | 507-354-2923
www.concordialanes.com
Bowling and Sports Bar. Great drinks, pizza & burgers.

*** Lamplighter Sports Bar & Grill**
214 N Minnesota Street | 507-354-2185
www.lamplighterbarandgrill.com
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Martin Luther College
1995 Luther Court | 507-354-8221

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newulmeventcenter.com
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*** Rodney's Tavern**
6 S Minnesota Street | 507-354-3040
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*** Searles Bar and Grill**
13014 Main Street, in Searles | 507-359-7699

*** Smiley's Tavern**
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EVENTS

New Ulm Calendar

JANUARY

State Street Theater's Ed Sullivan Show by Revolution 5...Jan 20

FEBRUARY

State Street Theater's Love through the Decades.....Feb 2

Newcomers Event.....Feb 8

NUMC Have A Heart Gala.....Feb 10

Fasching.....Feb 10

MARCH

Schell's Bock Fest.....Mar 3

Farm Show.....Mar 9-10

Black Powder Trade Show (Trade Fair/Living History)...Mar 10-11

Irish Tea & Luncheon.....Mar 10

St. Patrick's Day Parade.....Mar 17

New Ulm Quilt Show.....Mar 23-24

New Ulm's Home & Health Show.....Mar 23-25

Turner Hall Gala.....Mar 24

APRIL

Champagne Brunch Spring Fashion Event.....April 7

Rib Feast at Turner Hall.....April 19

State Street Theater presents Rumors.....April 20-22

MAY

Mai Fest.....May 5

Bacchus Fest.....May 19

Flat Track Races at Flying Dutchmen Club.....May 19-20

JUNE

Community-Wide Garage Sale.....June 1-2

Road Run at Flying Dutchmen Club.....June 3

New Ulm Golf Invitational.....June 8-10

Autofest.....June 24

JULY

July 3rd Celebration at Riverside Park.....July 3

4th of July at Turner Hall Park.....July 4

Bavarian Blast.....July 19-22

German Winefest.....July 21

State Street Theater's Mary Poppins.....July 26-29

Crazy Days.....July 27-28

B&L Golf Classic.....July 29-30

AUGUST

Brown County Free Fair.....Aug 8-12

US-Dakota War Commemoration.....Aug 22-26

Hill Climb at Flying Dutchmen Club.....Aug 26

Schell's Bottle Cap Golf Outing.....Aug 26-27

SEPTEMBER

HermannFest.....Sept 8

Lion's Club Fly-in Breakfast.....Sept 9

Gemutlichkeit in Goosetown.....Sept 9

Flat Track Races at Flying Dutchmen Club.....Sept 15-16

Modenschau Fashion Show.....Sept 20

OCTOBER

Oktoberfest.....Oct 5-6 & 12-13

STOMP New Ulm!.....Oct 6

New Ulm Area Wedding Show.....Oct 7

Pumpkinfest.....Oct 7

ScaritageFest.....Oct 19, 20, 26, 27, 31

Turner Hall Haunted House.....Oct 26, 27, 31

NOVEMBER

GnomeMade Market.....Nov 1-4

Shopping Opener.....Nov 2-4

Wine Diva Days.....Nov 2-3

MN Music Hall of Fame Induction.....Nov 2

MN Music Hall of Fame Showcase.....Nov 3

Christmas Candlelight Winetasting.....Nov 19

Parade of Lights.....Nov 23

Small Business Saturday.....Nov 24

DECEMBER

Holiday Open House at Morgan Creek Vineyards.....Dec 1-2

Shop New Ulm at Night.....Dec 13

Christmas Luminaries at Schell's.....Dec 24-25

SEASONAL EVENTS

Music in the Park.....Every Monday, June 4-Aug 27

Municipal Band Concerts.....Every Wednesday, June and July

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Marshall, MN
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pattersonsdiamondcenter.com



EVENTS

New Ulm has been known as the “City of Festivals!” No matter the time of year, you’ll find a reason to link arms with your neighbor and schunkel away!

SCHELL'S BOCK FEST

Schell's Bock Fest takes place outdoors on the grounds of Schell's brewery. Enjoy an award-winning beer or root beer beside a big bonfire, with a few thousand friends and live music. A highlight of the day is the Bock Medallion Hunt, where participants use clues to find the “bocks” (a gruff and stubborn goat of winter) hidden in the woods to win prizes.

BAVARIAN BLAST

Uly brings Bavarian Blast to the Brown County Fairgrounds for a weekend-long German-American Music Festival. 2018 marks the festival's 31th year, featuring crowd-pleasing, energetic regional bands, and New Ulm's own “Ambassadors of Goodwill” — The Concord Singers. Enjoy a variety of delicious foods and quench your thirst in the beer garden with one of New Ulm's local brews — August Schell beers and 1919 Root Beer. Visitors will also enjoy arts and crafts displays, a 10K or 2-mile “fun run,” souvenir and recorded music sales, authentic German clothing and merchandise vendors, and the Bavarian Blast Parade on Sunday. Come early for the Pre-Fest on Thursday night!

HERMANNFEST

In the shadow of the 20-foot monument, on Saturday, September 8, the community celebrates the legacy of its warrior hero, Hermann the German.

Starting at 10 AM, German and American food and a variety of music will go on into the night accompanied by a Thunder in the Valley cannon shoot hosted by the New Ulm Battery at 6 PM, and stunning fireworks over Hermann at 8:30 PM. Events are at Hermann Heights Park (14 Monument Street) and Harman Park (N Garden Street).



Children dancing with gnomes at Bavarian Blast (Photo: Don Borstad)



A cannon shot at HermannFest (Photo: Tim Cordes)

Fasching

Saturday, Feb 10 | Best Western Plus
507-354-8850

Schell's Bock Fest

Saturday, March 3 | Schell's Brewery
507-354-5528 | www.schellsbrewery.com

St. Patrick's Day Parade

March 17 | Downtown New Ulm

Irish Tea & Luncheon

March 10 | Best Western Plus
www.newulmblarney.com

Mai Fest

May 5 | Morgan Creek Vineyards

Bacchus Fest

May 19 | Morgan Creek Vineyards

New Ulm AutoFest

June 24 | Brown County Fairgrounds
800-976-2329

Bavarian Blast

July 19-22 | Brown County Fairgrounds
507-233-4300 | www.bavarianblast.com
Admission charged

Brown County Free Fair

Aug 8-12 | Brown County Fairgrounds
507-276-1741
www.browncountyfreefair.com

HermannFest

Sept 8 | Hermann Heights Park & Harman Park
507-233-4300 | www.hermannmonument.com

Oktoberfest

Oct 5-6 & 12-13 | various locations
See more on page 28

Pumpkinfest

Oct 7 | 63105 Fort Road, Co. Rd. 5,
St. George | 507-233-0767
www.nuacs.com

Parade of Lights

Nov 24 | 6 PM | Downtown New Ulm
507-233-4300 | www.newulm.com



Oktoberfest

Come to one of the best Oktoberfest celebrations in the nation! Modeled after one of the world's most famous celebrations in Munich, Germany. New Ulm's version takes place during the first two full weekends in October, with festivities happening all over town! The main locations for Oktoberfest in 2018 are Historic Downtown, Best Western Plus, Morgan Creek Vineyards and Schell's Brewery.



Oktoberfest eventgoers posed with Schell's beer

Downtown New Ulm

Oct 6 & 13
507-233-4300
www.newulm.com
Admission: Free

Best Western Plus

Oct 5-6 & 12-13
507-359-2941
www.newulmoktoberfest.com
Admission charged

Morgan Creek Vineyards

STOMP New Ulm!
Oct 6 | 507-947-3547
Admission charged
www.morgancreekvineyards.com

Schell's Brewery

Oct 13 | 507-354-5528
www.schellsbrewery.com
Admission charged

VOTED 2ND BEST OKTOBERFEST CELEBRATION IN THE NATION IN 2017

— USA TODAY 10 Best

NEW ULM TAXI	(507) PARTY BUS
(507) 354-6319 <i>Locally Owned</i>	(507) 546-6287 <i>(507- LIMO BUS)</i>
Monday - Thursday 6am - 10pm Friday & Saturday 6am - 2am Sunday - Limited Availability	FOR SAFE PARTY TRAVEL SPECIAL PROMOTIONS
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NOVEMBER 2-4 | NEW ULM

See Website for Map & Times

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New Ulm Ambassadors

Our best ambassadors are our residents who choose to live here! Many tourists decide to move here after visiting, and we'd love to have you join us! The community is consistently recognized as a great place to live and work, including recently being named one of the "Top 10 Affordable Small Towns in America Where You'd Actually Want to Live" by Realtor.com.

Visit www.newulm.com to learn more or view job postings.



TOP: Narren characters at a New Ulm festival; ABOVE: Concord Singers performing at a festival; BELOW: The Miss New Ulm Court — from left, Second Princess Sarah Preisinger, Miss New Ulm Jordyn Keranen, First Princess Mariah Plotter

CONCORD SINGERS

Founded in 1931 the Concord Singers have been dubbed New Ulm's "Ambassadors of Good Will." The Concord Singers have performed in several foreign lands and across America. They have appeared on radio and TV and have several CDs available. Their repertoire of "Festive German Music" will please you when you're in New Ulm; consider hiring them for your next event!

www.concordsingers.com | 507-233-4300

THE NARREN

"The Narren" (or "The Fools," in German) characters have been appearing at New Ulm and other festivals since 1989. With their hand-carved wooden masks and colorful costumes, they can be found mingling with the crowd or leading a conga line. Each one of the Narren has his or her own unique personality and story and is often looked upon as the relative everyone has, but nobody wants to claim!

www.narrenofnewulm.com | 507-233-4300

THE HEINZELMANNCHEN FAMILY

The Heinzelmännchen family includes Hans, his wife Carolla, their son Johann and daughter Angelika. These gnomes, along with Gertie the Goose and the three Morel Mushrooms, have become featured characters at New Ulm festivals over the years. Be on the lookout for them, and have your camera handy!



MISS NEW ULM COURT

Join the Miss New Ulm Court at many of our festivals and New Ulm Fire Department events. They are: Second Princess Sarah Preisinger, Miss New Ulm Jordyn Keranen, First Princess Mariah Plotter.

HERMANN AND THUSNELDA

Out of the mists of time, mighty Hermann and his lovely wife Thusnelda are frequent visitors to New Ulm' festivals and special events, especially Oktoberfest and Hermannfest — Hermann is very photogenic!

A trip to Domeier's is like a trip to the old country

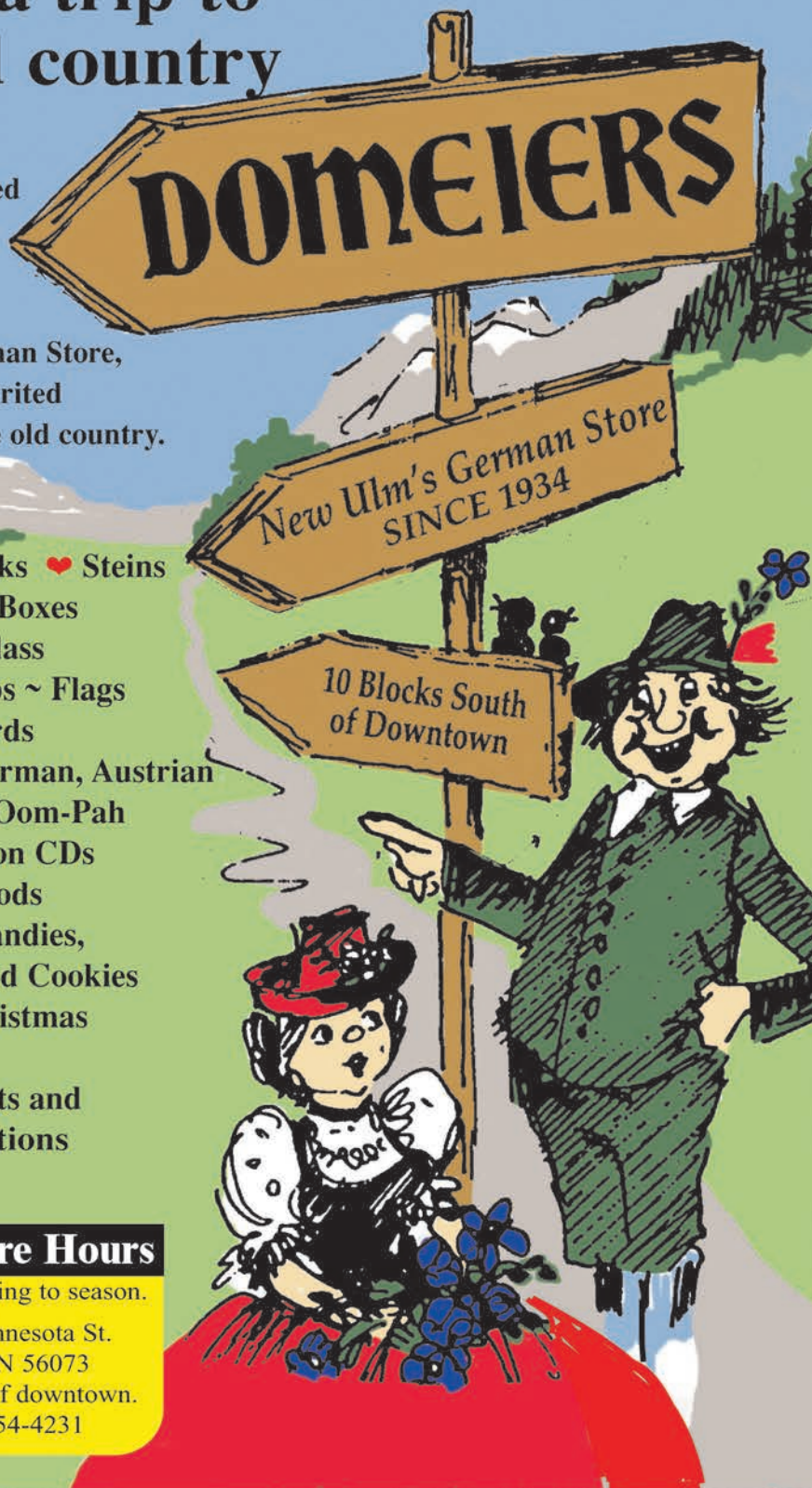
Like an enchanted
corner of the
Black Forest,
Domeier's,
New Ulm's German Store,
appears to be spirited
straight from the old country.

- ♥ Cuckoo Clocks ♥ Steins
- ♥ Swiss Music Boxes
- ♥ Bohemian Glass
- ♥ Books ~ Maps ~ Flags
- ♥ Greeting Cards
- ♥ Imported German, Austrian
& Domestic Oom-Pah
Band music on CDs
- ♥ Imported Foods
- ♥ European Candies,
Chocolate and Cookies
- ♥ German Christmas
Ornaments
- ♥ Bavarian Hats and
Hat Decorations

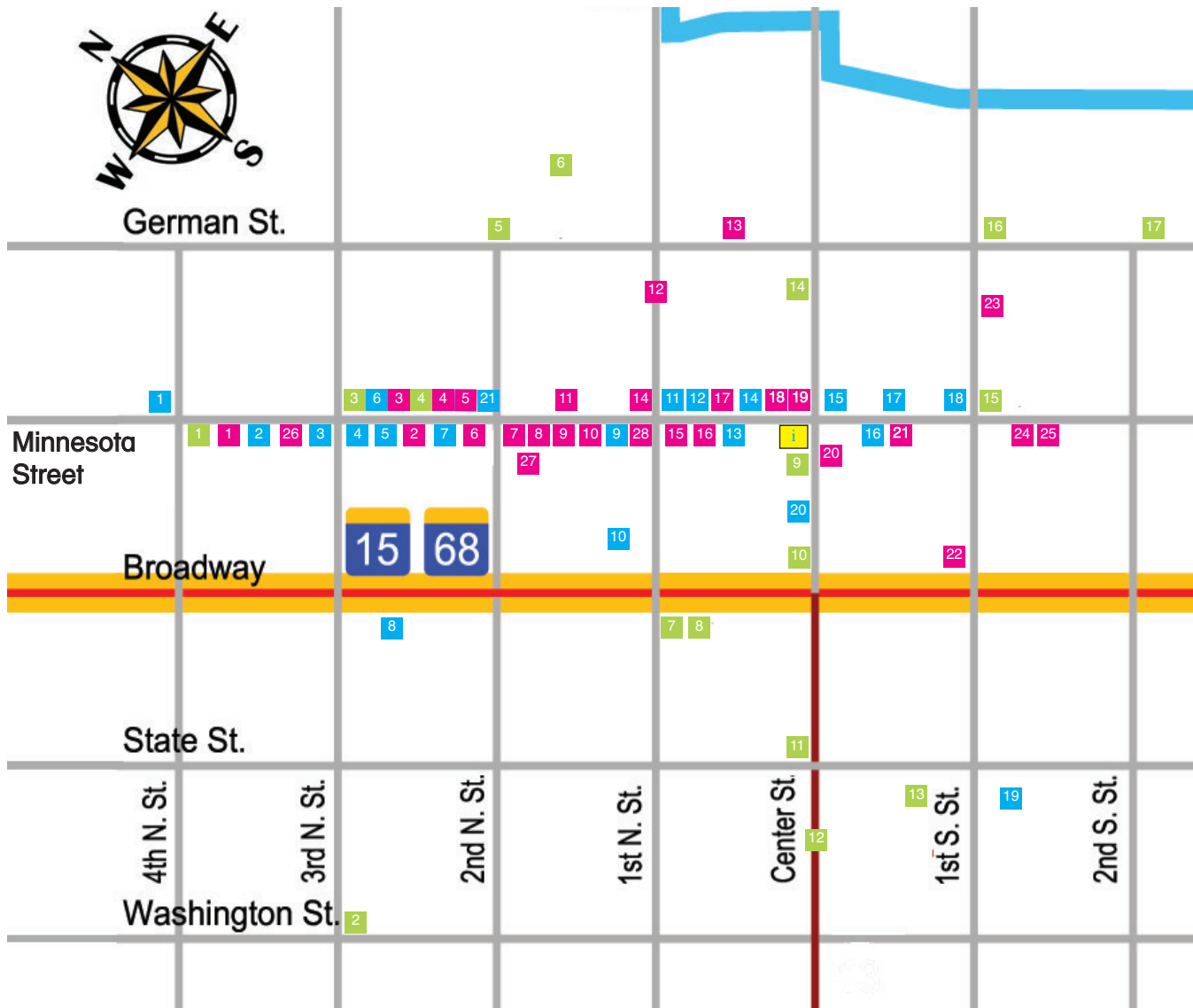
Call for Store Hours

Hours vary according to season.

1020 South Minnesota St.
New Ulm, MN 56073
10 blocks south of downtown.
Phone 507-354-4231



DOWNTOWN NEW ULM *Shops, Dining & Attractions*



■ ATTRACTIONS

- 1 - Glockenspiel
- 2 - Wanda Gag House
- 3 - Kiesling House
- 4 - Grand Center for Arts & Culture/4 Pillars Art Gallery
- 5 - German-Bohemian Monument
- 6 - German Park
- 7 - MN Music Hall of Fame
- 8 - Wanda Gag Sculpture
- 9 - Hermann Footprint
- 10 - Brown County History Museum
- 11 - Governor Lind House
- 12 - Defender's Monument
- 13 - Veteran's Memorial
- 14 - AMC Cinema
- 15 - Heritage Tree
- 16 - Skate Park
- 17 - BMX Park

■ DINING/BARS

- 1 - Main Jiang House
- 2 - Domino's Pizza
- 3 - George's Fine Steaks & Spirits
- 4 - MonaLena Kitchen & Bar
- 5 - Veigel's Kaiserhoff
- 6 - Lamplighter Bar & Grill
- 7 - Sozial Restaurant & Bar
- 8 - Jimmy John's
- 9 - The Ulmer Cafe
- 10 - Lakes on 1st
- 11 - Joni's Restaurant
- 12 - Mowan's Bar
- 13 - B&L Bar
- 14 - Lola - An American Bistro
- 15 - Subway
- 16 - Rodney's Tavern
- 17 - American Legion
- 18 - Backerei
- 19 - Historic Turner Hall
- 20 - The Retz 227
- 21 - Crush 80/20

■ SHOPPING

- 1 - KNUJ Polka Parade
- 2 - No. 213
- 3 - Nadelkunst/New Ulm's Own
- 4 - Red Dragon Gaming
- 5 - Blue Blaze Vapes
- 6 - River Bend Business Products
- 7 - GutenTag Haus
- 8 - Bookshelves & Coffee Cups
- 9 - Inspired
- 10 - Patterson's Diamond Center
- 11 - Herberger's
- 12 - Marktplatz Mall
- 13 - New Ulm Furniture
- 14 - Antiques Plus
- 15 - NU-Telecom
- 16 - Retzlaff's Ace Hardware
- 17 - Gallery 512
- 18 - The Thimble Box

- 19 - Ashlee Boutique & Bridal
- 20 - Kemske
- 21 - Primitive Gatherings
- 22 - A to Zinnia Floral & Gifts
- 23 - Fruit Cellar
- 24 - Spinning Spools Quilt Shop
- 25 - Earthen Art
- 26 - The Journal
- 27 - Corner Home Medical
- 28 - Bailey Creek Boutique
- - Visitor Center/Chamber of Commerce

Visit our mobile website for
Eat • Stay • Shop • Play
Ideas

WWW.NEWULM.COM



SHOPPING

A Shopping Destination

Full of amazing specialty shops and unique boutiques, you never know what treasures you'll discover when you wander into one of New Ulm's distinctive shops. Whether it's a cuckoo clock or beer stein



imported from Germany, designer clothing, quilt supplies, or beer & wine, you'll find the perfect souvenirs to stuff in your suitcase or accent your home.

New Ulm hosts a variety of special shopping events throughout the year, including a Spring Champagne Brunch Fashion Event, Holiday Shopping Opener, Modenschau Fashion Show, and #ShopNewUlm events.

View the Event Calendar at www.newulm.com to plan your next shopping trip, and thank you for choosing to #ShopNewUlm!

"There's more to the town than lederhosen, beer steins, and oompah music: A handful of contemporary shops, restaurants, and cultural centers in the historic downtown are helping to put the 'new' in New Ulm."

- Minnesota Monthly, "Willkommen! The 'New' New Ulm"



The shops in New Ulm take pride in providing a special shopping experience and personalized service.

Shopping

BY THE NUMBERS

- 19 Specialty Shops
- 3 Quilting-Sewing Shops
- 7 National Retailers
- 4 Grocery Stores
- 3 Wedding Shops
- 2 Furniture Stores

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From Grocery to Boutique: Why Shop New Ulm?



“New Ulm has the best shops and boutiques! I have to spend several hours downtown every time I come to visit!”

Jen Bettenberg, Sauk Rapids



“Whether I’m looking for local products or big brand items, New Ulm has what I need. As a Nutrition Consultant, I especially love shopping at our local grocery stores because they carry a large selection of organic foods and fair trade items.” *Bonnie Lantz*



“We love shopping in New Ulm! We buy everything from furniture and cars to jewelry and clothing. We love to support our local businesses that give back to the community.”

Zack & Whitney Jensen



“Often, I am looking for something new and different for our parents who have everything and our children. And then there’s the grandkids — who doesn’t love to shop for them! New Ulm’s shops can meet my needs.”

Jenny Eckstein



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Tis the Season to Visit

Many of America's wonderful Christmas traditions began in Germany, and that tradition lives on in New Ulm. The historic downtown business district is festively decorated, and real Christmas trees line the sidewalk.

New Ulm is full of unique shops that hold to traditions of good customer service, personal attention and making sure your needs are being met. These shops have extended shopping hours throughout the months of November and December. Find the latest fashions or exceptional home decor items. Serve German treats purchased here at your holiday parties.



Holiday Shopping Opener

Nov. 3-5 | New Ulm Shops
507-233-4300
www.newulm.com

Women's Expo & Craft Fair

Nov 4 | 9 AM-2 PM
Jefferson Elementary School,
318 S Payne Street
507-359-8417
buehling@newulm.k12.mn.us

GnomeMade Artisan Market

Nov 2-5 | Thurs: 5-8 PM,
Fri & Sat: 8 AM-5:30 PM,
Sun: 11AM-3PM
Various locations
www.GnomeMadeMarket.com

Wine Diva Days

Nov 3-5 | Morgan Creek
Vineyards | 507-947-3547
www.morgancreekvineyards.com

Christmas Candlelight WineTasting

Nov 17 | Morgan Creek
Vineyards | 507-947-3547
www.morgancreekvineyards.com
Admission charged

Parade of Lights

Nov 24 | 6 PM | Downtown
New Ulm | 507-233-4300
www.newulm.com

Holiday Open House

Dec 2-3 | Morgan Creek
Vineyards | 507-947-3547
www.morgancreekvineyards.com

Shop New Ulm At Night

Dec 13 | New Ulm Shops
507-233-4300 | www.newulm.com

Christmas Luminaries

Dec 24-25 | Schells Brewery
Christmas Eve: 6-10 PM,
Christmas Day: 6 PM- until
they burn out! | 507-354-5528
www.schellsbrewery.com



The annual New Ulm Parade of Lights kicks off the Christmas shopping season.

Want to learn more about decorating your home for the holidays? **Holiday decorating workshops** taught by decorating experts are held throughout the season! Check the Event Calendar at www.newulm.com for these dates.

Kick off the shopping season at the **Holiday Shopping Opener**, held the first weekend in November during deer hunting opener (Nov 2-4, 2018). Eat, stay, shop and play! The New Ulm Specialty Shops have joined together for open houses, tasty treats, events and giveaways.

The **14th Annual New Ulm Women's Expo & Craft Fair** will be held on Saturday, Nov 3 from 9 AM - 2 PM! Over 100 tables of crafts, home businesses, wellness, and a variety of other vendors all under one roof. Check out newulm.com or inquire at the Visitors Center (1 N Minnesota Street) for a list of vendors.

Come to New Ulm and shop with your Gnomies! The **GnomeMade Artisan Market** offers handmade and vintage items of all kinds at 16 historic locations and charming artisan homes. GnomeMade Artisan Market is a perfect weekend getaway and curious shopping adventure.

On the Friday evening after Thanksgiving, New Ulm welcomes Santa to town with a Parade of Lights. The **30th Annual Parade of Lights** will be held on Friday, Nov 23, at 6 PM. Over 60 units, all decked out with thousands of twinkling lights, makes its way through our Historic Downtown. Make a full day of it! Horse-drawn trolley rides, Christmas Open Houses, and more! Check out our shops and restaurants before and after the parade. Head to City Hall after the parade for the Official Christmas Tree lighting ceremony.

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• Wednesday Night Burger Night



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Quilting in New Ulm

Quilting and the needle arts are alive and well in New Ulm! Come to shop our three unique quilt stores or attend one of our big events and make New Ulm your quilting destination. Our three quilt shops are: Sewing Seeds Quilt Company, Spinning Spools Quilt Shop, and The Thimble Box. With talented and professional staff, each store provides what quilters need to make special projects.



Being a quilting destination means quality shows and great places for lunch and shopping.

MINNESOTA SHOP HOP

This state-wide event takes place in 60 shops throughout Minnesota, including those in New Ulm! There will be a specially designed line of fabric by Clothworks just for the participating shops. Over 1,000 quilters have come to New Ulm for this two-week event over the past several years.

July 27-Aug 12
www.quiltminnesota.com

QUILTISTRY

Held every other year in the summer, Quiltistry combines quilting with artistry. The goal is to showcase our rich heritage, beautiful historical sites, and the depth of the many talented quilters in the area. Quilts displayed throughout the city, classes and demonstrations all make up this creative event.

Next Quiltistry: June 2019

PRAIRIE PIECEMAKERS QUILT GUILD

This local quilting group has 80+ members from the New Ulm area. Speakers with trunk shows, classes, all-day workshops and sewing days are part of the highlights. Stop by any of the three quilt shops for a list of presenter and more information. Visitors welcome at meetings!

The second Thursday of the month from September-May
7 PM | St. Paul's Church
(201 N State Street)

NEW ULM PRAIRIE PIECEMAKERS QUILT SHOW

Guest Quilter/Speaker Tony Jacobson.

March 23-24 | Admission
New Ulm Event Center
www.newulmquiltshow.com
Demonstrators, vendors, door prizes, food



Spinning Spools Quilt Shop
Monday - Friday 10am-5pm
Saturday 10am-4pm

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www.SewingSeedsQuiltCo.com

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- Clothing & Shoes
- Furniture
- Electronics
- Household & Misc.
- Fabric & Crafts
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LODGING

Bring the kids and let them splash in the hotel pool. Leave the kids at home and get cozy at one of our bed and breakfasts. Or snag a campsite and sleep under the stars. New Ulm offers a full range of lodging suitable for any need. We also have facilities to accommodate large groups, meetings and conventions.

Contact the New Ulm Convention and Visitors Bureau or the following listings for more information.

HOTELS & MOTELS

*** Best Western Plus - New Ulm**
2101 S Broadway Street | 507-359-2941
www.bestwesternnewulm.com

Full-service restaurant and bar on site, complimentary hot continental breakfast, indoor pool, spa, fitness center, free high-speed internet, banquet & meeting rooms.

*** Microtel Inn & Suites by Wyndham**
424 20th South Street | www.microtelinn.com
507-354-9800 | 888-771-7171

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www.nucolonialinn.com

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866-85-PARKS (for reservations)
www.mndnr.gov/reservations

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*** Brown County Fairgrounds**
1201 N State Street
507-276-0746 or 507-276-1741

The Brown County Fair Board welcomes and encourages groups to utilize the fairgrounds for camping. The fairgrounds, located 1/2 mile from downtown New Ulm, can accommodate tents, RVs and campers, with water and electrical service available.

Oak Haven Campground
58167 428th Lane (1 mile north of New Ulm on Hwy. 15) | 507-354-3094

40 sites, all with electricity, dump station, park shelter and picnic tables, large group center w/full kitchen, bathroom and showers. Great for group gatherings. Informal atmosphere.

OTHER LODGING OPTIONS

Affordable New Ulm Motel
Hermes Haus
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New Ulm also has vacation rental properties available. Visit airbnb.com and vrbo.com for details.

BED & BREAKFASTS

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www.bingham-hall.com

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404 S German Street | 507-354-2005
www.deutschestrasse.com

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BY THE NUMBERS		Lodging
4	hotels/motels	
305	rooms	
2	B&Bs (9 rooms)	
3	campgrounds (130 sites)	

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Legend		Historic Sites / Points of Interest	
	Federal		Chamber of Commerce & Tourist Office
	State		Hospital / Medical Center
	County		Brown County Historical Museum
	CSAH		Schell's Brewery
	State Roads		The Starkeller
	County Paved		Morgan Creek Vineyards
	City Streets		Doppeleichen Vineyards
	Scenic Byway		Brown County Seat
	Railroad		Brown County Fairgrounds
	Recreational Trail		Airport
	River / Creek		Hermann Monument
	Recreational Trail Bench		Wanda Gag House
			Governor Lind House
			Defender's Monument
			Turner Hall
			Kiesling House
			Harkin Store
			Glockenspiel
			Heritage Tree Monument
			Veteran's Memorial
			German-Bohemian Monument
			Minnesota Music Hall of Fame
			Way of the Cross
			Martin Luther College
			DNR Regional Headquarters

Revision Date: January 2014

City of New Ulm



To MVL High School
To Mankato

To Morgan Creek Vineyards
To Fairmont



Parks	Sports Fields / Complexes	Churches	
Flandrau State Park	26 New Ulm Country Club	36 † Cathedral of the Holy Trinity Church	48 † St. Paul's Lutheran Church WELS
German Park	27 BMX Park	37 † Christ the King Lutheran Church	49 † St. Peter's Episcopal Church
Harman Park	28 Skate Park	38 † Faith Lutheran Church CLC	50 † Victory in Jesus Fellowship
Lincoln Park	29 Civic Center	39 † First Baptist Church	51 † United Church of Christ
Minnecon Park	30 Johnson Park Ball Fields	40 † First United Methodist Church	52 † Cemetery
Nehls Park	31 Mueller Park	41 † Kingdom Hall of Jehovah's Witnesses	
Riverside Park	32 North Park	42 † Oakwood United Methodist Church	Schools
South Park	33 Recreation Center	43 † Our Savior's Lutheran Church	53 New Ulm High School
Washington Park	34 Soccer Fields	44 † Redeemer Lutheran Church LCMS	54 New Ulm Middle/Jefferson Schools
Dog Park	35 Trap Range	45 † River Valley Church	55 New Ulm Area Catholic Schools
		46 † St. John's Lutheran Church Wisc Synod	56 MVL High School
		47 † St. Mary's Catholic Church	57 St. Paul's Lutheran School



DINING

If it's authentic German cuisine you're after, New Ulm might seem a little bit like paradise. Sure, we've got some of Minnesota's best bratwurst and sauerkraut, sauerbraten and spaetzle, and a brewery full of German beer to wash it down; but New Ulm's dining scene doesn't start and end there. You'll also find Mexican, Chinese, and everything in between, in family-style eateries, fast food and casual settings, as well as more upscale dining and a nearby winery.



Reuben burger at Turner Hall



Margarita at Plaza Garibaldi



Flatbread at Lola's

*** American Legion**
13 S Minnesota Street | 507-354-4016
www.nuamericanlegion.com
Evening and weekend meals, check website calendar.

*** Applebee's**
410 20th South Street
507-359-2775 | www.applebees.com

*** The Bäckerei**
27 S Minnesota Street | 507-354-6011
Coffee and fresh donuts in a full-service bakery.

Burger King
1922 S Broadway Street
507-354-1268 | www.bk.com

*** Cash Wise Deli**
1220 Westridge Road
507-354-2717 | www.cashwise.com
Daily specials and catering service.

*** Concordia Lanes/Kegel Klub**
416 19th North Street | 507-354-2923
www.concordialanes.com
Great drinks, pizza & burgers.

*** Cottonwood Grill/ New Ulm Country Club**
1 Golf Drive | 507-354-8896
golfnewulm.com/cottonwood-grill
A casual dining experience. Open all winter.

Dairy Queen
1501 N Broadway Street
507-359-9229 | www.dairyqueen.com

Domino's Pizza
315 N Minnesota Street
507-359-7711
www.dominos.com

*** George's Fine Steaks & Spirits**
301 N Minnesota Street
507-354-7440
www.georgessteaks.biz
Casual dining. Groups Welcome!

*** Grand Kabaret**
210 N Minnesota Street
507-359-9222
www.thegrandnewulm.com/kabaret
Food and drink provided by Lola's @ the Grand.

*** Green Mill Restaurant & Bar**
2101 S Broadway Street
507-359-5300 | www.greenmill.com

*** Gutes Essen Deli**
Oak Hills Living Center,
1314 8th Street N | 507-233-0814
oakhillsnewulm.com/catering
Affordable lunches, soups and sandwiches.

Happy Joe's
1700 N Broadway Street
507-359-9811 | www.happyjoes.com
Try the taco pizza, or the buffet and salad bar. Birthday parties. Online ordering.

*** Hardee's**
1710 Westridge Road
507-354-0224 | www.hardees.com

*** Hy-Vee's Kitchen**
2015 S Broadway Street
507-354-8255 | www.hy-vee.com
Cafe-style restaurant with take-out service, catering, Caribou Coffee.

*** Jimmy John's**
219 N Broadway Street
507-354-9933 | www.jimmyjohns.com

*** Joni's Restaurant and Catering**
24 S Minnesota Street
507-359-2018
www.jonisrestaurantandcatering.com
Specializing in "home cooking" and for catered events.

*** Veigel's Kaiserhoff**
221 N Minnesota Street
507-359-2071 | www.kaiserhoff.org
New Ulm's oldest restaurant; German/American cuisine; casual dining; kid's menu.

Kentucky Fried Chicken/Taco Bell
707 N Minnesota Street
507-354-2421

Lakes on 1st
512 1st North Street | 507-354-0306
Search @lakeson1st on Facebook
Serving breakfast, lunch and dinner, signature paninis, salads & wings.

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BREAKFAST
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DESSERT
COFFEE

115 North Minnesota New Ulm
354-8122
Monday - Saturday 5:30 am - 2pm
Sunday 7 am - 1pm




Lakes ON 1ST.

512 1st North, New Ulm, MN 56073

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Breakfast • Lunch • Dinner • Catering
Monday Burger Night & Wednesday Wing Night.

507-354-0306

**Eat. Play. Stay.
The Healthy
Heart Way**

Through a partnership with Hearts Beat Back: The Heart of New Ulm Project, many of New Ulm's fantastic restaurants have committed to helping people improve their heart health.

They're serving the same great-tasting food with fewer calories, more fruits and vegetables, more whole grains, and using healthier fats when cooking. Look for door stickers – Bronze, Silver or Gold – at the participating restaurants; each restaurant's level is determined by the number of healthy practices they offer. For more information, visit <http://heartsbeatback.org/NewUlmEats>

The Heart of New Ulm Project is a collaborative partnership of Allina Health, the Minneapolis Heart Institute Foundation, the New Ulm Medical Center and the community of New Ulm that is designed to reduce the number of heart attacks in New Ulm.



*** Lamplighter Sports Bar & Grill**

214 N Minnesota Street
507-354-2185
www.lamplighterbarandgrill.com
Family restaurant and sports bar.
Try their hamburgers.

*** Lola-An American Bistro**

16 N Minnesota Street | 507-359-2500
www.lolaamericanbistro.com
"Culinary delights...in a comfortable space." Espresso drinks and treats..

*** Main Jiang House**

400 N Minnesota Street
507-354-1218 | 507-354-1228
Chinese cuisine with a Chinatown atmosphere.

*** McDonald's**

1705 S Broadway Street
507-359-9529 | www.mcdonalds.com

Monalena Kitchen & Bar

225 N Minnesota Street
507-354-1111
Warm, inviting atmosphere. Check Facebook for hours and menu.

*** Morgan Creek Vineyards**

23707 478th Avenue | 507-947-3547
www.morgancreekvineyards.com
Wood fired cuisine, pizza, wine cafe, Sunday Brunch.

*** New Grand Moon Buffet**

1702 Westridge Road | 507-354-8888
Large Chinese buffet restaurant with a full menu.

*** Papa Murphy's Pizza**

1612 S Broadway Street
507-359-3939
www.papamurphys.com

*** Perkins Restaurant and Bakery**

1727 S Broadway Street
507-354-6688
www.perkinsrestaurants.com

*** Pioneer College Caterers at Martin Luther College**

1995 Luther Court | 507-354-2001
www.mlc-wels.edu/cafeteria
Pizza, Deli Bar, Soup & Salad and 35 beverages.

*** Pizza Ranch**

1927 S Broadway Street
507-354-7772 | www.pizzaranch.com

*** Plaza Garibaldi Mexican Restaurant**

1707 N Broadway Street
507-359-7073
www.plazagaribaldinewulm.com
Great Mexican food in a full-service restaurant.

*** Rodney's Tavern**

6 S Minnesota Street | 507-354-3040
Burgers, sandwiches and pizza in a friendly setting.

*** Searles Bar and Grill**

Downtown Searles | 507-359-7699
Great food at a full-service restaurant
4 miles south of New Ulm.

Sozial Restaurant and Bar

209 N Minnesota Street
507-354-9922
Your place to eat, drink and Socialize
Opening Spring 2018!

*** Subway**

1 S Minnesota Street
507-354-7827
1404 S Broadway Street
507-354-7976
1720 Westridge Road (WalMart),
507-354-6223

*** Taco John's**

1301 S Broadway Street
507-354-8226 | www.tacojohns.com

*** Turner Hall/Rathskeller**

102 S State Street
507-354-4916
www.newulmturnerhall.org
Restaurant and lounge in 1873 building with German murals!

*** Ulmer Cafe**

115 N Minnesota Street
507-354-8122
Breakfast and lunch in a hometown cafe atmosphere. Just like mom used to make!

*** Chamber Member**

Heart of New Ulm Participant

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- Appetizers • Gourmet Burgers
- Chicken Sandwiches
- Pastas • Salads

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Family Sports Bar & Grill
Ample parking in the back
354.2185
214 North Minnesota Street
www.lamplighterbarandgrill.com

Monalena
Kitchen & Bar

Enjoy a beverage, an appetizer or dessert with friends and family in a welcoming and comfortable environment.

225 N Minnesota St
New Ulm, MN
56073
(507) 354-1111

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www.kaiserhoff.org



Breakfast Specials Available

Mon.-Fri.
6:00 am - 10:00 am

Ranging from
\$3.00 - \$4.25

- Pork, Sauerkraut & Dumplings - Every Thursday
- Fish Fry - Every Friday
- Liver and Onions - Every 3rd Wednesday

Full breakfast menu available anytime.
Lunch specials daily, including our special wraps & sandwiches.
Enjoy homemade Soups and Desserts.
The best home style cooking in the area!

SPECIAL BUFFETS 10:30am-2:00pm
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Joni's Restaurant & Catering - 7 days a week

24 North Minnesota St. • New Ulm • (507) 359-2018
Mon.-Fri. at 5:30 am; Sat. at 6:30 am; Sun. at 7:30 am - Until 2 pm daily

We Feature Full Menu

- Daily Lunch Specials
- All you can eat Taco Bar Tuesdays 5-9
- 50¢ Wings - Thursday 5-9
- Pizzas • Salads
- Sandwiches • Dinners
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on our website

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on Hwy. 15 South



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& 9pm to Close **LATE NIGHT**

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& on Selected Appetizers*





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applebees.com**



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Kitchen Open:
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LUNCH BUFFET
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Every Friday-Saturday-Sunday
Seafood Buffet (including Crab Legs)

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Next to Wal-Mart

Hours: Mon.-Thurs. 11 am-8:30 pm; Fri. & Sat. 11 am-8:30 pm; Sun. 11:00 am-8:30 pm



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Drive-Thru: M-Sa 6:30am-11:30pm; Su 7:30a-10:30pm



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Kids Eat FREE

AGES 12 & UNDER
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SENIOR DAY
All Day Wednesday!
SENIORS EAT FOR \$7.48
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507-354-7772

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Why New Ulm?

// Whether the job is technical, a leadership position or an hourly position, there are jobs available. //

Dennis Skluzacek, Elkay Manufacturing plant manager

Plant manager finds New Ulm ideal for work and play

By Clay Schuldt | Staff Writer

New Ulm has a lot of opportunities for those seeking work. Nearly every industry in the community is looking to add to its workforce.

"Whether the job is technical, a leadership position or an hourly position, there are jobs available," Dennis Skluzacek said.

Skluzacek is the plant manager for Elkay Manufacturing. He moved to New Ulm from Jordan, Minnesota. He first started working at Elkay Manufacturing in Shakopee years ago. When he moved to Elkay's New Ulm location six years ago he was surprised and

delighted to find the community was accepting and friendly. "For a community with 14,000 people, it is still a small town," Skluzacek said.

Skluzacek said that after six years in town, it is the wealth of outdoor activities that makes it desirable place for him to live. In addition to the number of parks, Skluzacek enjoys hunting and there are plenty of opportunities in the New Ulm area.

Skluzacek also praised the retail businesses. "There are plenty of places to shop in New Ulm." Another advantage to New Ulm's downtown district is its location between major economic hubs. New Ulm is a half-

hour from Mankato and only a two-hour drive to the Twin Cities Metro area.

The city is also a desirable place to raise a family. Since moving to New Ulm, Skluzacek has acquired one of his own. Today he has a wife and five-month-old child.

In terms of industry, Skluzacek said New Ulm has competent workers and there are still jobs available at Elkay and other businesses.

Elkay Companies has manufacturing facilities in locations across the United States and international markets. The New Ulm plant is known for the Medallion Cabinetry brand.

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AGENCY**
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RELOCATION

Community Profile

RELOCATION

New Ulm boasts a seven-day-a-week newspaper, local radio station, progressive locally owned and national telecommunications businesses, community transportation, a host of financial institutions, international hotels to locally owned B & B's and more. New Ulm is the county seat, and as such, is home to several other area service offices.

WHERE DO I SIGN UP FOR TELEVISION SERVICES?

Comcast
200 N Minnesota Street
507-354-4191 | www.comcast.com

NU-Telecom
27 N Minnesota Street
507-354-4111 | www.nutelecom.net

WHERE DO I SIGN UP FOR PHONE SERVICE?

NU-Telecom
27 N Minnesota Street
507-354-4111
www.nutelecom.net

Be Mobile
1609 S Broadway Street
507-359-5287
www.bemobile.com

Verizon Wireless
1702 Westridge Road
Ste 44 | 507-359-3670
verizonwireless.com

Cricket Wireless
1702 Westridge Road
Ste 4 | 507-359-3927
www.cricketwireless.com

Comcast
200 N Minnesota Street
800-934-6489
www.xfinity.com

TechTrends
15 Berens Boulevard
507-233-3000

WHERE DO I FIND CURRENT LOCAL INFORMATION?

RADIO: KNUJ
860 AM and SAM - 107 FM
317 N Minnesota Street
507-359-2921 | www.knuj.net

NEWSPAPER: The Journal
303 N Minnesota Street
507-359-2911
www.nujournal.com

WHERE DO I SIGN UP FOR TRASH SERVICE?

River View Sanitation
P.O. Box 338 | 507-354-5355
www.riverviewsanitation.com

Waste Management
800-457-0307
www.wm.com

WHERE DO I SEND MY RECYCLING?

River View Sanitation
Residential recycling service
P.O. Box 338 | 507-354-5355
www.riverviewsanitation.com

New Ulm Steel & Recycling
Commercial/ large-scale recycling
218 19th South Street | 507-354-2555
www.newulmsteel.com

WHERE DO I COMPOST YARD WASTE?

New Ulm Compost Site
2100 N Broadway Street | 507-359-8329
Seasonal site (usually May to October)

WHERE DO I ESTABLISH MAIL SERVICE?

United States Postal Service
27 S German Street | 507-354-2011

Hy-Vee Foods and Cash Wise Foods also have limited Post Office services

WHERE DO I GET A LIBRARY CARD?

New Ulm Public Library
17 N Broadway Street
507-359-8331

Library cards are available free of charge to all residents within the city and county limits.

WHERE DO I REGISTER TO VOTE?

Brown County Courthouse
Auditor/Treasurer's office | 14 S State Street

WHERE DO I UPDATE MY LICENSE/LICENSE PLATES?

Brown County License Bureau
1900 N Franklin Street

WHERE DO I LEARN ABOUT AREA EMPLOYMENT OPPORTUNITIES?

MN Workforce Center
1618 S Broadway Street | 507-354-3138 | www.mnwfc.org/newulm



New Ulm
City Hall

Get to know New Ulm

The City of New Ulm, incorporated in 1855, comprises about 10.5 square miles. New Ulm operates under a Council-Manager form of local government, whereby the five-member City Council has policy-making and legislative authority: day-to-day administration of government is the appointed City Manager's responsibility.

The Mayor is not a voting member of the City Council, but exercises certain duties and responsibilities under Home Rule Charter authority. One

City Council member is elected at-large to act as President of the City Council. The remaining councilors are elected to represent the city's four wards.

The City Council appoints several boards and commissions to act in an advisory capacity to the Council in specified areas. For a listing of advisory commissions, visit the city's website, www.ci.new-ulm.mn.us

The New Ulm Public Utility Commission (PUC) operates five utility enterprises: electric production and distribution, steam heating district, natural gas distribution, water distribution, and wastewater treatment. Members of the PUC are appointed by the Mayor, subject to City Council confirmation.

STRUCTURE AND SERVICES

Organization: City Council/
City Manager

Budget: \$24,000,000 -
\$22,200,000

City Bond Rating: Moody's - Aa2

Comprehensive Land Use Plan:
Redone and Approved in 2007

Recycling: Available through
County agreement

Fire Insurance Rating:
4, changed to 3 = In-town I.S.O.

Industrial Plans Approval:
Approval needed by Planning
Commission, Building Inspector
and City Council.

Fire: Volunteer - 40

Police: Regular - 22; Volunteer - 7

Sheriff: Regular - 35;
Part-Time - 6

E.M.T.: Regular - 5; Volunteer - 19

Living in New Ulm

Our forefathers' original plat served our community well for about 30 years, providing a grid system of homes with alleys. Since then, a number of areas have been developed to offer a mix of housing options, and several private developments and a new affordable housing acreage are currently in the building stage.

New Ulm has many beautiful, historic homes, with several listed on the historic register. Residents pride themselves in the German tradition of well-kept yards, gardens and flower-beds, so a trip around town should be well rewarded.

HOUSING STATISTICS

Single Family Units.....	4,452
Multiple Family Units.....	1,019
Mobile Homes.....	314
Percentage Owner Occupied.....	88%
Median Sales Price.....	\$129,905
Average Appraised Value.....	\$132,550
Median Rent.....	\$611
Housing Units Built Since Last Census.....	304
Value of Above Housing Units.....	\$642,543,000



Whether you are building or buying a home, New Ulm has the contractors, suppliers and Realtors to meet your housing needs.

**TOP 15 SAFEST AND MOST PEACEFUL
PLACES TO LIVE IN MN**
– OnlyInYourState.com



Shannon Hillesheim



Jessica Janni



Jeff Amundson



Steve Schmitt



Strong Partnerships

We believe **strong community partnerships** strengthen neighborhoods and cities, and empower those who live in it.

We understand that these partnerships are the foundation of our success, and the strong ties we work toward only make a better experience for all of us.

Bank Midwest is **proud** to be a part of your community!



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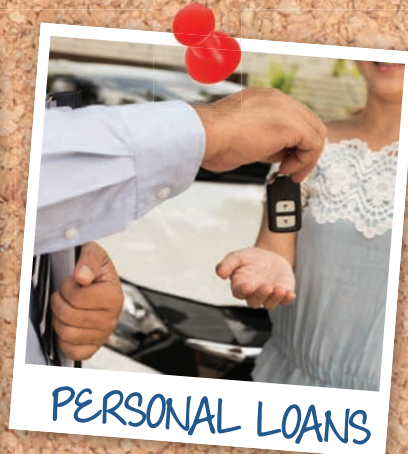
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QUALITY OF LIFE | INCENTIVES | LOYAL WORKFORCE

MANUFACTURING
employs **25%** of
total employment
in New Ulm, of
that **42%** is food
manufacturing.

12th
Best city to start
a new business
- NerdWallet

8th
Safest City
- Movoto

2nd
Coolest City
- Highway Highlights

- Total Workforce - **88K**
- Aggressive Incentives
- **5-star** Rated New Ulm Medical Center
- Competitive Wages
- Shovel-Ready Land
- Locally owned trucking industry "super carrier"
- Cash for Job Creation
- 1 Year Free Electric (**3 year program**)



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Call: 800-647-0614

Click: www.cbmnagency.com

Visit: New Ulm • Lafayette • La Salle • Lakeville



Do Business in New Ulm

New Ulm is home to 13,396 people and boasts a thriving economy with a diverse and growing manufacturing base. New Ulm also has exceptional medical and school systems. Local government is progressive and supportive of a business-friendly environment. The City offers tax exemptions, tax credits, high-quality and available labor (workforce of 87,000 within a 30 mile radius of New Ulm) low cost land and a quality of life that is hard to beat.



UTILITIES

New Ulm Public Utilities Commission (PUC) oversees: Electricity, Natural Gas, Steam, Water, Wastewater

PUC Director
310 1st North Street
507-359-8264

WATER INFORMATION

- **Water Source:** Wells
- **Storage Capacity:** 7,800,000 gal.
- **Pumping Capacity:** 3,500 gal/min.
- **Average Demand:** 2,000,000 gal/day
- **Peak Demand:** 5,950,000 gal/day
- **Total Water Hardness:** 530 ppm
- **Industrial Water Rate:** \$2.89/M gal.

WASTEWATER INFORMATION

- **Treatment Type:** Mechanical Plant
- **Capacity of Plant:** 6 Million gal/day
- **Average Flow:** 5 Million gal/day
- **Peak Flow:** 4.5 Million gal/day
- **Usage Charge**
- **Commercial:** \$.94/ Million gal
- **Industrial:** \$9Mi lliion gal

AGRICULTURE

Agriculture is a large economic driver in the state, and New Ulm is no exception. Brown County's 1,055 farms provide 1,290 jobs. The principal crops grown in the area include corn, soybeans and sweet corn for canning. Farms in the area also raise dairy and beef cattle, hogs and turkeys.

Brown County ranks:

- 3rd in the state in sweet corn production
- 4th in the state in pork production
- 7th in the state in cattle on feed
- 5th in the state in livestock production
- 8th in the state in total ag production

COMMUNICATIONS

- New Ulm has a local telephone provider with additional long-distance and cell phone service providers.
- E-commerce needs can be readily handled.
- A City-administered public access channel is available.
- Public Internet access is available at the Public Library (17 N Broadway), at NU-Telecom (27 N Minnesota Street) and many other establishments including several city parks.
- New Ulm is "fully wired" with multiple television and broadband providers, each with state-of-the-art technology.
- Current technologies include:
 - DSL/ISDN/T1/Fiber Optics; Wired Buildings/WiFi/Networking; Digital Video TV
 - Computer Configuring & Sales; Computer, Telephone & Accessory Sales
 - Public Internet Access Sites; High-speed Broadband Internet
 - Digital Cable; High-Definition Broadcasting; On-Demand Video Service
 - Digital Video Recorders
- New Ulm enjoys a daily newspaper, The Journal, and local radio stations, KNUJ at 860 AM and SAM at 107.3 FM

EMPLOYMENT BY INDUSTRY

Industry	Brown County	South Central Region
Natural Resources & Mining	668	3,386
Construction	723	4,891
Manufacturing	2,809	19,469
Transportation, Trade & Utilities	2,802	21,168
Information	271	2,110
Financial Activities	485	3,718
Professional & Business Services	901	5,884
Education & Health Services	3,040	27,517
Leisure & Hospitality	1,198	8,886
Other Services	267	3,026
Government	692	5,567

TOP TEN MAJOR EMPLOYERS

- | | |
|------------------------------------|---|
| 3M Corporation: 700 | Associated Milk Producers, Inc.: 252 |
| New Ulm Medical Center: 600 | & R Schugel Trucking: 220 |
| Kraft Heinz Company: 495 | Hy-Vee Foods: 216 |
| New Ulm Public Schools: 306 | MRCI: 200 |
| Brown County: 275 | Cash Wise Foods: 200 |

CONTACT US AT NUEDC@NEWULMTEL.NET OR CALL US AT 507-233-4305 OR 507-276-9729. WWW.NEWULMEDC.COM.



Become a Chamber Member

The New Ulm Area Chamber of Commerce is dedicated to supporting and strengthening our members through the promotion and development of the business community. Approximately 350 industrial, retail, service businesses, non-profit organizations and individuals support these efforts through membership dues. Our committees like the Business & Retail Association, Convention and Visitors Bureau, Business Action Team, HYPE (Helping Young Professionals Evolve), Downtown Action Team and Willkommen ambassadors help us address the needs of our membership and the business community. New Ulm is a Minnesota Main Street Community.



Our Willkommen (Welcome) Committee visits new businesses, celebrates expansions and organizes ribbon cutting ceremonies.

OUR EFFORTS

- Keeping abreast of legislative and community actions affecting our membership and advocating on their behalf.
- Supporting retail development and promotional efforts.
- Providing discussions and events focused on workforce issues.
- Promoting tourism through advertising, event development and a tourist information center.
- Supporting local education and health care initiatives.

- Maintaining a website that promotes and informs our members and our community, reaches out to visitors and shares information on economic development opportunities.
- Offering training and opportunities for networking, issues awareness and leadership development.

We offer value-added benefits to better serve our various member categories and have a strong Chamber Dollar program to support spending locally.

Contact the Chamber of Commerce for more information at 507-233-4300.



SERVICES

- Economic Development Corporation
- Economic Development Authority
- County Development Authority
- Chamber of Commerce
- Retail Services

INCENTIVES

- T.I.F. (tax increment financing)
- Tax abatement
- Two local revolving loan funds, with build-to-suit/lease-back arrangements
- Electric bill rebate
- Job creation fund

ASSISTANCE

- Site Location Assistance
- Technical Assistance in accessing regional, state or federal loans.
- Technology transfers or access to world-wide markets
- Workforce training grants

FIND YOUR COMFORT ZONE!

ROOFING

- Single-Ply Rubber Roofing Systems-Ideal for long life
- Hot Asphalt Roofs & Repair
- We repair & replace roofs year-round
- The Best Warranty in Southern Minnesota
- Any Size Residential or Commercial

PLUMBING

- New Home & Business Plumbing
- Plumbing Repairs
- Sewer & Drain Cleaning
- Jetter Services Field & Perimeter Tiles Sewer
- Water Softener, Water Heaters & Boiler Repairs & Installation
- Appliances
- Commercial Kitchens

HEATING & COOLING

- Furnaces
- Air Conditioners
- Ventilation
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Why New Ulm?

“ It is definitely a destination and you have very large, local support. The local community just really supports the business but so does tourism. So we get a little bit of both. ”

Jessica Fisher, Gallery 512 owner



Sisters’ business thrives through local support, downtown charm

By Connor Cumiskey | Staff Writer

Two sisters’ dream came true about four years ago when they opened Gallery 512 Boutique in Downtown New Ulm.

Owners Jessica Fischer and Danielle Fischer Marti opened the customer-focused clothing store downtown partly because they grew up here and partially due to its allure.

“It has always been a fantasy to have a business together in the downtown area because of the nostalgia, the charm of it,” Fischer Marti said.

The city offers a special one-two punch when it comes to a customer base. New Ulm is a popular tourist attraction with a loyal base of regular customers. “It is definitely a destination and you have very large, local support,” Fischer said. “The local community just really supports the business but so does tourism. So we get a little bit of both.”

The relationships the sisters develop with their customers is important to them. It has worked in attracting regulars from as far away as Hutchinson, they said.

Downtown’s concentration of specialty shops also helps as a one-stop-shopping location, similar to a mall.

“We seem to all specialize in something so they are all different too, which is what people want,” Fischer Marti said. “They want to be able to come to a place where they can do a lot of shopping with unique experiences at each store.” Unlike malls, the downtown offers an atmosphere that is not “mass produced,” as Fischer put it. Which could explain why the downtown is still fashionable even as the popularity of malls seems to be dropping.

“People want something unique, something that speaks to their individual style,” Fischer Marti said. “Downtown New Ulm is so charming, too, that it really is an experience.”

Gallery 512 opened in October of 2013, on the 200 block of



Merchandise from Gallery 512

Minnesota St. and moved to its current location at 20 N. Minnesota St. when the building came up for sale.

While it was hard on the sisters to leave a space they had just put so much effort into, the expanded floor space and owning their own building was too much to pass up.



Get Involved. Join a Leadership Group!



Joining a service group or a Chamber committee gives you many opportunities for networking and development.

Network New Ulm is designed to strengthen the quality of local leadership, which continues to be the key ingredient in giving the New Ulm area its well-earned reputation as an outstanding community. Network New Ulm seeks to build a stronger community by providing a diverse group of emerging and existing leaders with the opportunities to enhance their community knowledge, civic network and leadership skills.

Individuals from a variety of backgrounds and experiences are invited to participate. The program, which runs September through May, one day each month, covers a variety of topics. Brochures and applications are available in mid-May. Tuition fee applies. Contact the Chamber at 507-23-4300 or chamber@newulm.com for more information.

Helping Young Professionals Evolve (HYPE) is a young professionals group designed to welcome and support new and current young professionals in the community. They do this by helping them build relationships, gain skills and knowledge, and give back to the community.

HYPE members are between the ages of 21 and 40 who live or work within the New Ulm community. All members are required to complete a membership form and pay a nominal yearly membership fee.

For more information contact nuyoungprofessionals@gmail.com or www.facebook.com/NewUlmYP

New Ulm also has a number of service clubs who make a difference in the community. National and international clubs like **Jaycees**, **Kiwanis**, **Lions**, **Optimists**, **Rotary** and **Sertoma** will welcome your membership. Local groups like the New Ulm Farm-City Hub Club, the ISD 88 Foundation and others support special groups and needs in the community.

We encourage you to check out the numerous committees and groups that need volunteers. Visit www.newulm.com and click the "Get Involved" link for more details.





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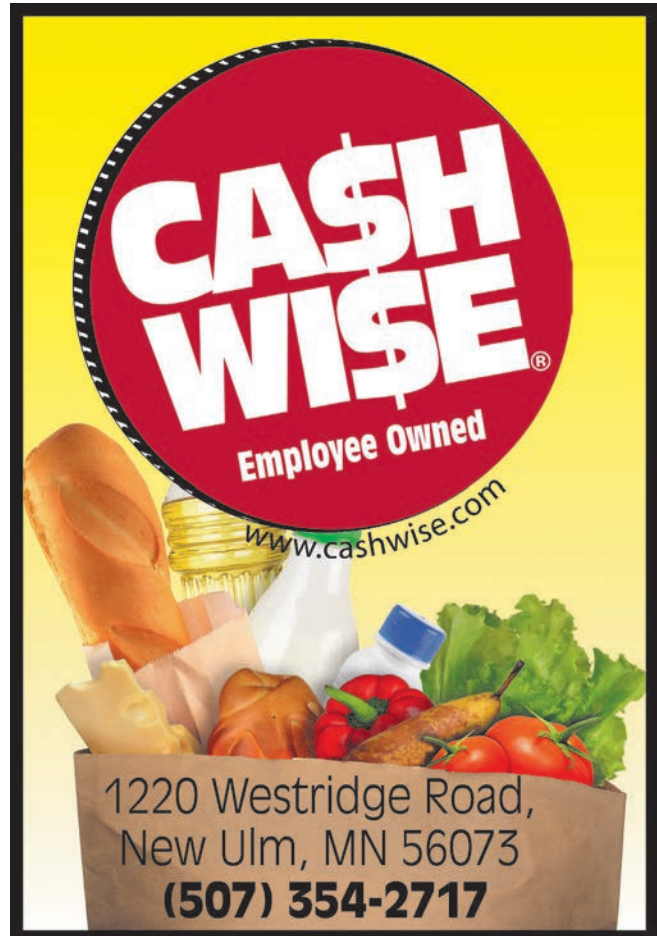
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Healthy Community

New Ulm is a health oriented community, famous for its Heart of New Ulm (HONU) program. The program, part of a 10-year-study by Allina at the Minneapolis Heart Institute Foundation, is now a community based program aimed at empowering citizens to live a healthier lifestyle through education, activities and healthy food choices.

New Ulm is a regional health care center, with the award-winning New Ulm Medical Center and its network of physicians and board-certified specialists in Family and Internal Medicines, General Surgery, Pediatrics, Orthopedics, Obstetrics and Gynecology, Radiology, Podiatry, and Mental Health are augmented with specialists from the Minneapolis Heart Institute, Virginia Piper Cancer Institute, and Courage Kenny Rehabilitation Institute.

New Ulm also has a 94-bed nursing home with attached assisted living and memory loss units, three separate assisted living centers (one with memory loss capacity), and a separate memory loss living center. Other family needs are met by a host of independent service professionals.

Healthy Community

BY THE NUMBERS

In 2016, New Ulm Medical Center had:

634 employees	1,879 surgeries
62 licensed beds	312 newborns delivered
88 volunteers	1,446 ambulance responses
109,409 clinic visits	2,289 nursing home visits
10,028 emergency room visits	10,300 volunteer hours
2,151 inpatient admissions	

In 2017, the Heart of New Ulm had:

35 organizations and...	22 bike racks
85 volunteers participate in action teams	1 community garden (60 plots)

Big city specialties meet home town compassion at NUMC

“We were ready to get back to New Ulm. After living in Mankato, Duluth and the metro area, we realized how good we had it here.”

Dr. Andrew Dickinson



Dr. Andrew Dickinson

By the New Ulm Medical Center

The New Ulm Medical Center (NUMC), a hospital and clinic serving south central Minnesota, offers specialties ranging from family practice to general surgery, oncology, orthopedics and more. New specialties continue to be added every year, most recently adding dermatology, neurology and endocrinology.

But there’s something else that makes the providers of NUMC special — a genuine love for the community they live in and serve. NUMC might be unique in that its staff and providers are made up of many professionals who either grew up in the area and couldn’t wait to get back home after completing their training, or those who relocated to New Ulm because they found the community an ideal place to live, work and play.

Among the 50+ physicians and mid-level providers, more than 15 of them returned home to the New Ulm area after training and many have served for 20, 30 or 40 years. Among the NUMC care teams, it’s not unusual to see 30, 40 or even 50 years of service at NUMC.

Family Medicine physician Andrew Dickinson, MD, and his wife are both natives of the region. He completed his medical degree through the University of Minnesota and his residency through the U of M Family Residency Program in Mankato. He began his practice at NUMC in 2017 and he summed up the sentiment of many of those returning or long-term providers.

“We were ready to get back to New Ulm,” he said. “After living in Mankato, Duluth and the metro area, we realized how good we had it here.”

It’s a feeling that is shared by many of the staff and providers at NUMC and it translates to a reciprocated feeling from patients, who know they are being cared for by friends and sometimes family.

To make an appointment at New Ulm Medical Center, call 507-217-5011. For more information about NUMC, go to allinahealth.org/newulm.



The Heart of New Ulm Program promotes healthy lifestyles through initiatives like safe biking programs.

2014 NOVA AWARD WINNER (COMMUNITY HEALTH) – American Hospital Association



Photo: United Way of the Brown County Area

Why New Ulm?

// People come to New Ulm for Hermann Monument, Schell's Brewery and Flandrau State Park, but when they get here they see there is a lot more to offer. //

Joey Schugel, Recreation Program Supervisor

New Ulm recreation boasts small town feel, big city amenities

By Clay Schuldt | Staff Writer

Few communities in the State of Minnesota have a Park and Recreation Department that can compare with New Ulm's. Despite New Ulm's size, it boasts an impressive array of recreational opportunities and facilities.

"People come to New Ulm for Hermann Monument, Schell's Brewery and Flandrau State Park, but when they get here they see there is a lot more to offer," Recreation Program Supervisor Joey Schugel said. He described New Ulm as having a small town feel with big city amenities.

Schugel is a New Ulm native. He left New Ulm for a time to pursue his education. After completing a degree at Southwest State, Marshall, in sport management, Schugel worked for several

Park and Rec Departments in the Twin Cities and with a couple of Community Education Departments. In 2014, he was delighted to have the opportunity to return to New Ulm.

Schugel said he had not expected to move back to New Ulm, but he could not pass up being part of a park and recreation system like New Ulm's. "We've got 43 parks and counting," Schugel said. "We also have a State Park. We try to reach all age groups with recreation opportunities." Since he began working with Park and Recreation Schugel was surprised to see how much his hometown leads in terms of trends and innovations. The Hermann Heights Park Playground installed last year is one of the first inclusive playgrounds in this area of the state and this year the city is excited to add a

Mountain Bike Trail to one of its parks.

Schugel said one of the best parts of living and working in New Ulm is how much people embrace the community. The Park and Rec has grown thanks to feedback from users as well as the decision-makers in the city.

Schugel said the New Ulm Dog Park is one of the best examples of community involvement in New Ulm. The entire park, fence and all, came to be through community support and donations. Even now, New Ulm's park system continues to grow. Thanks to voter passage of the RENU program an indoor playground is in the planning stages, and an indoor water park will come after that.

Schugel said in addition to the new parks the city works hard to maintain the parks already in place.

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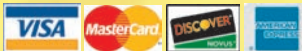


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Cathedral of the Holy Trinity (Photo: Carolyn Marti)

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New Ulm's three high schools offer students a full range of extracurricular activities, with cooperative athletic programs in hockey, soccer and other sports.



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BY THE NUMBERS

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Instagram: www.instagram.com/nupseagles/
You Tube: New Ulm Public Schools



Washington Learning Center
Kindergarten, ECFE and Comm. Educ.
910 14th North Street
Ph. 507-233-8300



Jefferson Elementary
Grades 1-4
318 South Payne Street
Ph. 507-233-3500



New Ulm Middle School
Grades 5-8
414 South Payne Street
Ph. 507-233-6100




New Ulm High School
Grades 9-12
1600 Oak Street
Ph. 507-233-6400

District Offices
414 South Payne Street
New Ulm MN 56073
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Travel in New Ulm

For a manufacturing and agriculture hub like New Ulm, product and people must be able to move in and out easily. New Ulm is home to many small to large trucking companies including a locally owned trucking industry "super carrier."

For a listing of trucking businesses in the area, please see the Business Directory at the back of this publication. New Ulm is uniquely situated with rail, roads and even an airport, New Ulm Municipal Airport, to meet the needs of today's businesses. The airport has two runways, giving the flexibility of chartering many different types of aircraft.

Charter flights are offered by New Ulm Flight Service at 507-354-827

Photo Courtesy of Minnesota Valley Transport



New Ulm has several large trucking firms to handle local or cross country hauling.

LOCAL TRANSIT SERVICES

INTRA-COMMUNITY BUS

Heartland Express
(Handicapped Accessible)
507-359-2717 | 800-707-2717

TAXI

New Ulm Taxi Service
507-354-6319

RURAL PUBLIC TRANSPORTATION

TRUE Transit
421 E Hickory Street
Mankato, MN 56001
800-560-1575 | truetransit.org
New Ulm to Mankato Bus Service

MANKATO TO MSP AIRPORT SHUTTLE

Land to Air Express
50 Sibley Parkway
Mankato, MN 56001-2309
507-625-3977 or
888-736 9190
www.landtoairexpress.com
Daily bus service connecting communities along Highway 169. Twice daily trips connect Mankato (30 miles from New Ulm) and Minneapolis with stops in: St. Peter, Le Sueur, Belle Plaine, Jordan & Shakopee.

COMMERCIAL TRANSPORTATION AND SHIPPING

HIGHWAY INFORMATION

Interstates
1-90: 45 Miles South of New Ulm
1-35: 60 Miles East of New Ulm

Four Lane
US-169: 30 Miles East of New Ulm

Other Major Roads
US-14: Runs through New Ulm; major east/west highway; 10-ton load limit
MN-15: Runs through New Ulm; major north/south highway; 10-ton load limit

There are many truck repair and service businesses, as well as new and used parts sales shops.

AIR SERVICE INFORMATION

Minneapolis/St. Paul International Airport (Code MSP)
Commercial/International airport, Bloomington, MN (90 miles from New Ulm)
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Why New Ulm?

// When we got here, we were impressed with just how nice everybody is and how supportive, but also how much there is to do in this town. //

Vicki McCauley, Deutsche Strasse Bed and Breakfast co-owner (pictured with co-owner David Crinklaw)



They came for the B&B business, but are staying for the town

By Connor Cumiskey | Staff Writer

The new owners of the Deutsche Strasse Bed and Breakfast (404 S. German St.) plan for a long stay in their new hometown.

Vicki McCauley and David Crinklaw purchased the Deutsche Strasse in August and arrived that same month from Phoenix.

"We kind of found it by accident," Crinklaw said. "We were going to buy a bed and breakfast in Colorado and that would have been closer to family but the deal did not work for us." Structural issues with that bed and breakfast led them to search online for another, leading them to New Ulm. "We were shopping around on the internet for different B&Bs that were for sale and we happened to come across this one and liked the photos they had and liked the house," Crinklaw said.

McCauley has long dreamed of owning a bed and breakfast. The pair had come upon an opportunity when Crinklaw retired and needed to either get a new job or find a bed and breakfast.

They decided on the latter. It did not hurt that it cut their commute from 30 miles to nonexistent. "The commute is down a couple of flights of stairs, not an hour drive in traffic wondering who is going to wipe you out that day," McCauley said.

Neither had heard of New Ulm previ-



The Crystal Room at Deutsche Strasse Bed and Breakfast

ous to finding the bed and breakfast, but it quickly grew on them. "When we got here, we were impressed with just how nice everybody is and how supportive, but also how much there is to do in this town," McCauley said. "You cannot be bored, you would have to be purposefully not finding anything to do."

Not only did they like how much there is to do and how nice the people are, the town appealed to their personal hobbies.

Crinklaw is an enthusiast for model trains, and the tracks that run through New Ulm caught his eye.

For her part, McCauley was excited about the history. She is a self-described history buff. "I have lived all over the U.S. and I have lived in itty-bitty towns up to big cities and it is just, to me, it is just neat how much pride people take in the history of this town," McCauley said.

BUSINESS DIRECTORY

Businesses listed in this directory are current members of the New Ulm Area Chamber of Commerce.

Go to www.newulm.com for an up-to-date membership listing or call the Chamber at 507-233-4300 for a referral.

ACCOUNTANTS/INDIVIDUAL & BUSINESS TAX PREP

CarlsonSV

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507 23-504 | [ww.claconnect.com](http://www.claconnect.com)

H & R Block

507 354-3363 | [ww.hrblock.com](http://www.hrblock.com)

Karla Havemeier, Ltd. C PA

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Kenneth B. Vonderharr, CPA

507 354-583 | [ww.cpvcpa.com](http://www.cpvcpa.com)

Robert Seifert CPA

507 359-280

Roth, Herzog & Associates, Chtd.

507 354-044 | [ww.rothherzogcpa.com](http://www.rothherzogcpa.com)

Shellie R. Kahler, Inc.

507 354-583

Tax Preparation Plus, Inc.

507 359-3464 | [ww.libertytax.com](http://www.libertytax.com)

The Bookkeeping Center

(507) 276-3746 | www.thebookkeepingcenter.com

Wayne D. Plagge, Ltd.

507 354-842

ADVERTISING AGENCIES

Foresee Studios, C

507 354-324 | [ww.foreseestudios.com](http://www.foreseestudios.com)

Lim e Valley Advertising

507 345-854 | [ww.limevalley.com](http://www.limevalley.com)

Madsen Ink

507 354-658 | [ww.madsenink.net](http://www.madsenink.net)

AG SUPPLIES/SERVICE

Kibble Equipment

507 344-538 | [ww.kibbleeq.com](http://www.kibbleeq.com)

Runnings

507 359-288 | [ww.myrunnings.com](http://www.myrunnings.com)

APARTMENTS

City Center Apartments

(507) 354-1077
www.citycenterapartmentsmn.com

German Heights Townhomes

507 359-554 | [ww.smrrental.com](http://www.smrrental.com)

Highland Regency House

(507) 359-2280 | www.highlandregencyhouse.com

Realife Cooperative of New Ulm

507 354-884 | [ww.realifemanagement.com](http://www.realifemanagement.com)

APPAREL, SHOES & GOODS

Bellaforma Boutique

507 6374 | [ww.bellaformaboutique.com](http://www.bellaformaboutique.com)

Herberger's

507 54-25 | [ww.herbergers.com](http://www.herbergers.com)

MRCI Bargains

507 54-329

MVAC Thrift & More Store

507 59-89 | [ww.mnvac.org/thrift-stores/](http://www.mnvac.org/thrift-stores/)

Shoe Sensation, Inc.

507 54-763 | [ww.shoesensation.com](http://www.shoesensation.com)

The Treasure Haus

507 54-68 | [ww.treasurehaus.org](http://www.treasurehaus.org)

Wal-Mart

507 54-94 | [ww.walmart.com](http://www.walmart.com)

APPLIANCE SALES/SERVICE

Sears

507 59-5555 | [ww.sears.com](http://www.sears.com)

APPRAISERS/HOME MARKET ANALYSIS/MANAGEMENT

Upper Midwest Management

507 59-8 | [ww.ummc.co](http://www.ummc.co)

ASSISTED LIVING/ SUPPORTIVE LIVING

Orchard Hill Assisted Living

507 54-29 | [ww.wtohddevelopment.com](http://www.wtohddevelopment.com)

Ridgeway Assisted Living

507 54-74 | [ww.ridgewaynewulm.org](http://www.ridgewaynewulm.org)

Visiting Angels Home Care

(507) 388-6610 | www.visitingangels.com/mankato

Woodstone Senior Living

507 59-3355
www.woodstoneseniorliving.com/new-ulm/

ATTORNEYS

Berens, Rodenberg & O'Connor

507 3-394 | [ww.brolaw.com](http://www.brolaw.com)

Fafinski Mark & Johnson

555) 80-52 | [ww.fmjlaw.com](http://www.fmjlaw.com)

Fischer Law

507 54-04 | [ww.fischerlaw.legal](http://www.fischerlaw.legal)

Gislason & Hunter P

507 354-3111 | www.gislason.com

The Legal Professionals PA

507 54-21 | [ww.thelegalprofessionals.com](http://www.thelegalprofessionals.com)

ATTRACTIONS

Brown County Historical Society

(507) 233-2616 | www.BrownCountyHistoryMN.org

Harkin Store

507 54-8666
www.sites.mnhs.org/historic-sites/harkin-store

Herbie Hedge Hog | German Park

Hermann Monument Society

507 54-27 | [ww.hermannmonument.com](http://www.hermannmonument.com)

Lind House

507 54-884 | [ww.lindhouse.org](http://www.lindhouse.org)

Minnesota Music Hall of Fame

507 54-38 | [ww.mnmusicHallofFame.org](http://www.mnmusicHallofFame.org)

Wanda Gag House Association

507 59-232 | [ww.WandaGagHouse.org](http://www.WandaGagHouse.org)

AUTO SALES/SERVICE

Bode Collision and Glass

507 54-698 | [ww.bodecollision.com](http://www.bodecollision.com)

Chuck Spaeth Ford

507 54-363 | [ww.spaethford.com](http://www.spaethford.com)

Jensen Motors, Inc.

507 3-884 | [ww.jensenmotors.com](http://www.jensenmotors.com)

Kohls Weelborg Chevrolet

507 3-0 | [ww.mykwchevy.com](http://www.mykwchevy.com)

Maday Motors

507 54-344 | [ww.madaymotors.com](http://www.madaymotors.com)

S & S Motors, Inc.

507 54-8634 | [ww.ssmotors.com](http://www.ssmotors.com)

AUTO SUPPLY/SERVICE

Mike's Collision & Tire

507 3-444 | [ww.mikescollision.com](http://www.mikescollision.com)

NAPA Auto & Truck Parts of NU

507 54-8886 | [ww.napastargroup.com](http://www.napastargroup.com)

New Ulm Body Shop, Inc.

507 54-831 | [ww.newulmbodyshop.com](http://www.newulmbodyshop.com)

New Ulm Tire, Inc.

507 54-236

Sigel Repair C

507 54-9898

Stadick Body Shop, Inc.

507 54-452 | [ww.stadickcollisionrepair.com](http://www.stadickcollisionrepair.com)

BANKS/FCU

Alliance Bank

507 3-84 | [ww.alliancebanks.com](http://www.alliancebanks.com)

Bank Midwest

507 54-883 | [ww.bankmidwest.com](http://www.bankmidwest.com)

Citizens Bank Minnesota

507 54-365 | [ww.citizensmn.bank](http://www.citizensmn.bank)

Frandsen Bank & Trust

507 3-40 | [ww.frandsenbank.com](http://www.frandsenbank.com)

SouthPoint Financial Credit Union

507 3-564 | [ww.southpointfinancial.com](http://www.southpointfinancial.com)

United Prairie Bank

507 59-0 | [ww.unitedprairiebank.com](http://www.unitedprairiebank.com)

Wells Fargo Bank, N.A.

507 3-80 | [ww.wellsfargo.com](http://www.wellsfargo.com)

BANQUETS

New Ulm Event Center

507 54-463 | [ww.newulmeventcenter.com](http://www.newulmeventcenter.com)

BAR/GRILL

Applebee's
507 359-2117 | www.applebees.com

Lamplighter Sports Bar & Grill
(507) 354-2185
www.lamplighterbarandgrill.com

Rodney's Tavern
507 354-3000

Searles Bar & Grill
507 359-0999 | www.searlesbar.com

BAR/LIQUOR

B & L Bar
507 354-0111 | www.theblbar.com

Liquor Mart
507 354-8888

Mowan's Bar
507 354-6144

Smiley's Tavern
507 359-9558

The Retz
507 354-4868 | www.TheRetz.com

BEAUTY SALONS/MASSAGE/ COSMETICS

Astina Impressions
507 354-6322

Mary Kay - Sheri Dittrich-Reinhart
507 354-1134 | www.marykay.com/sheri dr

Nancy Hans-on's Therapeutic Massage
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www.nancyhanson.massagetherapy.com

New Ulm WEbess Collective
www.facebook.com/theWellNewUlm/

BED & BREAKFAST

Bingham Hall Bed & Breakfast
507 354-5011 | www.bingham-hall.com

Deutsche Strasse Bed and Breakfast
507 354-1111 | www.deutschestrasse.com

BREWERY

August Schell Brewing Company
507 354-5522 | www.schellsbrewery.com

BRIDAL & TUX

Ashlee Boutique & Bridal
507 386-8855 | www.ashleebridal.com

Sisters Bridal & Tux
507 359-1111 | www.sistersbridalandtux.com

BUILDING MATERIALS

Boyum Window & Siding
507 642-2011 | www.boyumsiding.com

Design Home Center
507 23-8441 | www.designhomecenter.com

Puhlmann Lumber & Design
507 354-494 | www.puhlmannlumber.com

Route 1 Interiors, Ltd.
507 354-8811 | www.route1interiors.com

Schmidt Siding & Window
507 62-6421 | www.schmidtankato.com

CAMPGROUNDS/ VACATION RENTALS

Flandrau State Park
507 3-9800
www.dnr.state.mn.us/state_parks/flandrau/index.html

Lilly Estates, LLC
507 696-1111 | www.lillyestates.com

CAR WASH & DETAILING

The Tunnel Car Wash
507 54-9271 | www.thetunnelcarwash.org

CATERING

Gutes Essen
507 3-0411 | www.oakhillsnewulm.com

Jonis Restaurant & Catering
(507) 359-2018
www.jonisrestaurantandcatering.com

CHIROPRACTORS

Broadway Chiropractic Wellness Center
(507) 359-4374 | www.broadwaychiropractor.com

Neubauer Family Chiropractic
507 59-0211 | www.neubauerchiropractic.com

New Ulm Chiropractic
507 54-4521 | www.newulmchiropractic.com

CHURCHES

Cathedral of the Holy Trinity Holy Cross Area Faith Community
507 54-4581 | www.holycrossafc.org

Church of St. Mary
507 3-9500
www.holycrossafc.org/church-of-st-mary.html

First United Methodist Church
507 54-3358 | www.firstumcnewulm.org

Grace Community Church
507 54-1111 | www.gracemn.org

Oakwood Church
507 54-3311 | www.oakwoodumcnewulm.org

Our Savior's Lutheran Church
507 3-4431 | www.oursaviorsnewulm.org

St. John's Lutheran Church
507 54-6741 | www.stjohnsnewulm.com

St. Paul's Lutheran Church
507 54-3641 | www.splnewulm.org

CLEANING

Buntjer's Cleaning Service, LLC
507 3-5011 | www.bbcbsbcs.com/bcs

COMMUNITY ORGANIZATIONS

Bavarian Blast
507 3-4301 | www.bavarianblast.com

Beyond the Yellow Ribbon of Brown County
507 4-6241

Bridging Brown County
507 4-4731 | www.bridgingbrowncounty.org

Brown County Agricultural Society
507 54-2111 | www.browncountyfreefair.com

Brown County Habitat for Humanity
507 4-0851 | www.browncohabitat.org

Brown County Humane Society
507 59-2111 | www.bchsnu.com

Community and Seniors Together
507 54-3111 | www.newulmseniors.org

Flying Dutchmen Cycle Club
(507) 354-2306
flyingdutchmenmotorcycleclub.com

German-Bohemian Heritage Society
507 59-2333
www.germanbohemianheritagesociety.com

GnomeMade Market
507 6-6288
www.facebook.com/GnomeMadeMarket/

MN Army National Guard
507 3-8011

New Ulm Area Foundation
(507) 276-3934 | www.newulmareafoundation.org

New Ulm Battery
507 59-9011 | www.newulmbattery.com

New Ulm Concert Association
507 59-9621

New Ulm Economic Development
507 3-4361 | www.newulmedc.com

Professional Referral Organization
507 59-4371 | www.proreferral.org

Small Business Development Center
(507) 389-8875 | www.myminnesotabusiness.com

United Way of the Brown County Area
507 54-6521
www.unitedwaybrowncountyarea.org

COMPUTERS/WEB HOST/ TECHNOLOGY

Cricket Wireless
507 59-3971 | www.cricketwireless.com

New Vision Tech Solutions
(507) 276-9878 | www.newvisionsolutions.com

Tech Unlimited LLC
507 5-5691 | www.techunlimitedllc.com

TechTrends
507 3-3011 | www.techtrendsonline.com

Thriveon
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CONSTRUCTION

Farasyn Construction, Inc.
507 3-2811

Gag Sheet Metal, Inc.
507 54-3831 | www.gagsheetmetal.com

Heymann Construction Company
507 54-5711

Hoffman Construction Company
507 59-4444

JH Heymann Builders
507 6-3491

Lacina Siding & Windows Inc.
507 2-5641

Laraway Roofing, Inc.
507 54-8538 | www.larawayroofing.com

M R Paving
507 54-4711 | www.mrpaving.com

New Ulm Glass Co, Inc.
507 54-3811 | www.newulmglass.com

Nosbush GlassGutter Cutters
57 359-3667w www.nosbushglass.com

Zinnie I Utility Contracting
57 359-890w www.zucinc.com

CONSULTING

Habilitative Services Inc.
57 23-440w www.habsvinc.com

COUNSELING

First Choice Pregnancy Services
57 359-980w www.consideryouroptions.org

Peace Counseling Services
57 228 1w www.myfbtc.org

Sioux Trails Mental Health
57 354-381w www.siouxtrails.org

DENTAL

Pediatric & Adolescent Dentistry
57 354-8943 1w www.kidswillsmile.com

Southern Minnesota Orthodontics
57 354-332 1w www.smnortho.com

Woodview Dental
57 354-22

EDUCATION ASSOCIATION

Big Ideas Inc
566) 9924443

ISD 88 Foundation
57 23-833 1w www.isd88foundation.org

New Ulm Education Association
57 359-850

Parents in Partnership
57 354-429 1w www.kidsxcel.org

ELECTRICIAN / ELECTRICAL EQUIPMENT

NU Current Electric Inc.
57 2-524 1w www.nucurrentelectric.com

Paul's Electric, Inc.
57 354-535 1w www.paulselectricinc.com

Rolloff Electric
57 354-4860

Valley View Electric, Inc.
57 23-9457w www.valleyviewelecmm.com

Zinnie I Electric
57 24-28 1w www.zinnieelectric.com

EMPLOYMENT

Masterson Staffing Solutions
57 23-50w www.mastersonstaffing.com

MRCI-New Ulm
57 23-2w www.mrciworksource.org

ENGINEER

Midwest Engineering
57 38233 1w www.midweng.com

ENTERTAINMENT

Concord Singers
57 354-8850w www.concordsingers.com

Concordia AnesK egel Klub
57 354-22 1w www.concordialanes.com

Grand Center for Arts & Culture
57 59-92w www.thegrandnewulm.com

New Ulm Steel Hockey
57 59-80w www.nusteelhockey.com

Red Dragon Gaming C
57 33-40
www.facebook.comRedDragonGameStore

State Street Theater Company
57 59-9990w www.statestreetnewulm.org

TBG Entertainment
57 2-2w www.tbg-entertainment.com

FAST FOOD/DELI/COFFEE

CRUSH 802
57 583-8989

Hardee's of New Ulm
57 54-2 1w www.hardees.com

Jim my John's
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Lola - An American Bistro
57 59-20w www.lolaamericanbistro.com

McDonald's Restaurant
57 59-952
www.mylocalmcd.comhew -ulm-mcdonalds

Subway Sandwiches & Salads
57 54-2w www.subway.com

Taco John's of New Ulm
57 54-82 1w www.tacojohns.com

FIRE

Clancy's Fire Extinguishers Sales & Service
57 54-348 1w www.gopherstatefire.com

Safety Solutions Inc.
57 98-630

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Snap Fitness
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Your Ideal Weight Loss Center
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FLOOR CARE & CARPET CLEANING

R&S Cleaning and Maintenance, Inc.
57 2-6895

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A to Zinnia Floral and Gifts
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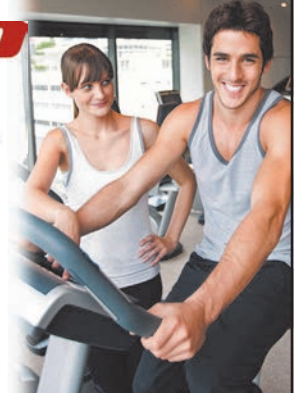
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