

Parade of Lights 2020

For safety measures, the New Ulm Area Chamber of Commerce has decided to change a few things about the annual Parade of Lights. First, we value the feedback we have received from our members. Their voice in the community is such an important one. Therefore, the below guidelines are for a reverse parade down Minnesota St. that will take place on November 27, 2020 at 6pm. Our hope is to spread holiday cheer in New Ulm and to keep the tradition alive. We also want to be inclusive and allow at-risk individuals to enjoy the start of the holiday season. Our hope is to accomplish this with a reverse parade.

Reverse Parade Guidelines:

- Floats will be parked on both sides of Minnesota St. From 4th N to Center Street.
- Color guard will start the parade along with the New Ulm Police Department. This will be done not only to honor our service men and women but to slow the pace for the parade.
- There will be no candy, coupons or items handed or thrown out.
- Parade attendees will enter the parade route from 3rd N and Minnesota St.
- Parade attendees will drive through the parade route until Center St.
- Attendees must drive at a slow speed to reduce the risk of accidents.
- Running lights must be turned on in order to drive in the parade route.
- Floats, companies with dance routines must remain far enough back to reduce the risk of accidents from passing cars.
- Parade participants must wear masks to reduce the spread of COVID; if they can maintain more than 6 feet from other individuals then no mask is required. If float participants are from the same family, they also are excluded from face masks.
- Please do not honk. It will ruin the experience for others.
- The parade will last from 6pm-7pm.

Some Reverse Parade ideas:

- Decorate your own car with lights.
- KNUJ will broadcast Christmas Music and feature some of the great floats involved with the parade. Tune into KNUJ on 860AM.

Additional Stay Safe Minnesota Guidelines: (Spectators and Participants)

- Spectators will remain in their cars at all times.
- Spectators will not be allowed on the sidewalks.
- Participants will remain 6 feet from other floats.
- Performers, dancers, singers will adhere to 6-foot social distancing.
- Those performing vocals will remain 12-feet from others.



- Participants that cannot remain social distanced (greater than 6-feet) will be required a face covering.
- Participants performing a routine who are doing a physical activity, do not need to wear face coverings.
- Idled cars, trucks or generators need to remain maintained by an operator.
- Participants that are sick will remain isolated from the parade and stay home.
- Each employer needs to adhere to their individual preparedness plan.

Additional Stay Safe Minnesota Guidelines: (Staff & Volunteers)

- Staff will remain masked at all times.
- Volunteers that are in contact with participant floats will adhere to the mask guidance; if within 6-feet of other individuals they must remain masked, if they are further away and remain outside, they do not.
- Each staff and volunteer will record and answer the Minnesota Department of Health stay safe health survey. These will remain on file.
- The Chamber of Commerce will be closed during the Parade of Lights.